



Chhatrapati Shahu Ji Maharaj University Kanpur

(FORMERLY KANPUR UNIVERSITY, KANPUR)

Policy

for

**Universities Resources for
Strategies of Funds and the
Optimal Utilization of
Resources**

UNIVERSITY STRATEGIES FOR MOBILIZATION OF FUNDS AND THE OPTIMAL UTILIZATION OF RESOURCES

University Strategies for Mobilization of Funds

- The Executive Council and Finance Committee have mandated the Chhatrapati Sahu Ji Maharaj University, Kanpur, to ensure-
 - Optimum utilization of assets i.e. land, buildings, equipments, vehicles, furniture etc. Which are already in place and to be created in future
 - Feasibility studies are done before are done before start of new programs and institutions lay emphasis on the quality of Education, before venturing into new programs.
 - Effective administration that nurtures quality and promotes a competitive environment that results in additional revenue generation.
- All the constituent colleges and departments are Self-financing institutions of University.
- Carrying out a financial resource mobilization strategy includes the following steps:
 - Identifying potential sources of funds
 - Actively soliciting pledges,
 - Following up on pledges to obtain funds,
 - Depositing these funds,
 - Recording the transactions and any restrictions on their use.
- Financial resources are mobilized by fee collected from the students.
- The donations are invited for the purpose of instituting endowments for giving medals, awards, fellowships, research etc.
- Attracting Govt./ Private Grants and CSR funds to the maximum extent possible.
- Additional revenue generation by way of conducting new programmes/ courses/training schemes and in coordination with industry.




REGISTRAR
Chhatrapati Sahu Ji Maharaj University,
Kanpur