



MEMORANDUM OF UNDERSTANDING

BETWEEN



**AYODHYA RESEARCH INSTITUTE, DEPARTMENT OF CULTURE,
GOVERNMENT OF UTTAR PRADESH**

AND

CHHATRAPATI SHAHUJI MAHARAJ UNIVERSITY (CSJMU)

This Memorandum of Understanding (MoU ID: ARI- CSJMU-1/2022MMDD) is made on the between Chhatrapati Shahu Ji Maharaj University, Kanpur, hereinafter referred to as CSJMU which unless repugnant to the context would include their successors, departments, associates, academicians, researchers, assigners, agents and executors on one part and Ayodhya Research Institute, Department of Culture, Government of Uttar Pradesh, hereinafter referred to as ARI which unless repugnant to the context shall include their successors, assigners, researchers, agents and executors on the other part. Both the institutions are **hereinafter referred to as 'Parties' or 'Institutions'**.

CSJMU is an academic and research University recognised by University Grants Commission (UGC) of India. It has in its mandate the objectives to pursue studies in the 'Arts & Culture' from a holistic perspective. ARI is an academic and cultural institution. It is an autonomous institution under the Department of Culture, Government of Uttar Pradesh.

Interest of CSJMU in the proposed collaboration is to provide a forum for creative and critical dialogue among the diverse arts ranging from architecture and literature to music, dance, theatre, sculpture, painting, photography, films, pottery, puppetry, weaving, embroidery, etc. through performance, exhibitions, multi-media projections, conferences, seminars and workshops, and to affiliate with universities and other academic institutions whereas the interest of ARI is almost the same as CSJMU in addition to preserve and promote the Ramayana Traditions in India and abroad.

1. INTENT OF WORK / OBJECTIVES:

Through this Memorandum of Understanding is mainly based on the principles of equality, reciprocity and mutual benefit of CSJMU and ARI do hereby agree to explore the following avenues in regards to educational & cultural exchanges:

- i) To promote and preserve the Ramayana and Ramkatha Traditions across the Globe.
- ii) To facilitate the research work on Indian Culture especially on Ramayana and Ramkatha Traditions.
- iii) To provide available research facilities with the parties to the researchers, art connoisseurs and other academicians etc.
- iv) To strengthen the inter-cultural relations between both the parties.
- v) To invite the cultural groups on several cultural occasions in which boarding & lodging, light, sound, stage, publicity and other local hospitality will be borne by the hosting institute and honorarium along with travelling expenses of the troupes will be borne by the responding party.

vi) Logos of both the parties will be displayed in each of their publicity material.

In collaboration with ARI the said MoU will be for a period of three (3) year(s) from today and CSJMU seeks to enlarge its network with likeminded institutions that contribute to the promotion of Indian culture and Indian traditional art among the youth and engage with them for a meaningful dialogue on the kind of work CSJMU seeks to promote. Prior to the implementation of any of the above-mentioned items, details shall be discussed and agreed upon by both the institutions.

1.A EXAMPLES ON HOW TO ACHIEVE THE OBJECTIVES:

1.A.1. CONTENT IDENTIFICATION & DEVELOPING:

Identification & development of content related to Culture and especially on Ramayana is one of the prime objectives of this MoU.

Upon identifying any possible rich content related to Indian Culture / Ramayana by either of the parties, based on their self – discretion may inform / request the other party to be associated with, in analysing and/or preserving and/or developing and/or digitalizing and/or transliterating and/or translating and/or publishing and/or promoting the identified.

Content herein means or referred to as but not limited to Ancient Manu Scripts, Manu Scripts, Books, Skits, Traditions, Inscriptions,

History, Sculptures, Architecture, Oral Traditions, Geographical Connections, Linguistically Connections, Archaeological Content, Local Legends and any other Tangible or Intangible content.

Both the parties on mutual understanding, from time to time, may execute the content identification & development activities in accordance to the compatibility and cooperation.

1.A.2. BUILDING CULTURAL / RAMAYANA AWARENESS:

Building cultural awareness especially on Ramayana between the organizations and through the organization to the society (ies) at Zonal / State / National / Global levels is also one of the prime objective of this MoU.

Developing joint activities or associating with each other's activities in promotion of Culture / Ramayana from time to time on mutual understanding is found essential. To achieve the same developing and/or encouraging and/or promoting Ramayana or Cultural shows and/or theatres performances and/or Ramkatha Acts in various forms including but not limited to Dances, Dramas, Skits, Harikathas, Temple Brahmotsavas, Traditional Ceremonies, Short Films, Films, Photography, MultiMedia, Documentaries, Videos, Publications, Television Shows, Press Releases/Meets, Bulletins, Annual Calendars, Dairies, etc.

1.A.3. CULTURAL DIALOGUES & EVENTS:

Exchange of constructive cultural dialogues & events is identified to be the foundation of progressive & collective development in achieving the essence of this MoU by both the parties.

In achieving the same on mutual understanding from time to time both the parties collectively and/or individually develop and invite each other to participate in such dialogues and events whenever deems fit and proper in developing and/or promoting culture ethos and relations.

Dialogues or events herein mentioned or referred to include but not limited to:

- Inter-College/Zonal/State/National Seminar and Conferences both Online (Virtual) and Offline (Physical).
- Inter-College/Zonal/State/National Cultural and Ramayana Festivals that involves students and/or staff and/or citizens in various cultural activities such as Essay Writings, Elocution, Group Discussions, Stage Shows, Traditional Arts (eg. Rangoli, Weaving, Pottery, Moulding, etc.), Painting, Script Writing, etc.
- Inter-College/Zonal/State/National Cultural and Ramayana Research Papers & Presentations / Submissions, etc.

1.A.4. RESEARCH FACILITATION & CO-OPERATION:

Encouraging research works by various individuals, groups and institutions regionally and globally in digging the cultural ethos, through light on to the forgotten and/or less known subjects related to culture and especially Ramayana is another prime objective of this MoU.

On these grounds from time to time on Mutual Understanding, both the parties support each other's research works and each other's recommended researchers in the best ways possible including but not limited to exchange of existing research work, sharing the respective knowledge, facilitating research environment, co-operating in the ongoing and/or new research works, etc.

2. BENEFITS TO CSJMU and ARI FROM THIS COLLABORATION:

- i) Strengthening inter cultural relations between both the parties.
- ii) Academic and Cultural atmosphere will be more soothing.
- iii) Cultural activities will be expanded in a more economical way.
- iv) Publications of high standards will be widened.
- v) International relations will be more strengthened from time to time.
- vi) Enhancing Inter-regional and Inter-national co-operation on shared cultural values.

3. INTELLECTUAL PROPERTY:

Both the parties shall ensure adequate protection of any work giving rise to intellectual property or those materials having proprietary value, in accordance with the applicable laws.

4. This MoU shall become effective on the date of its signing and continue thereafter for a period of three (3) year(s) subject to revision or modification by mutual agreement and unless terminated by either of the two parties hereto. Termination by one institution shall be effected by giving the other institution at least ninety (90) days advance written notice of its termination – in such circumstances in case of any student or researcher who has commenced study at either institution on or before the date of the termination, may complete their courses of study. Termination shall be without penalty.

5. DISPUTE RESOLUTION:

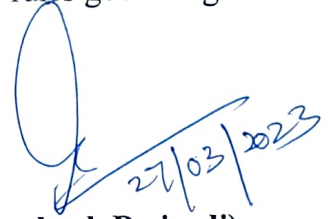
As a general principle, both the parties shall work co-operatively to resolve any dispute that may arise from this Agreement. In the event if the parties are unsuccessful in resolving disputes in the ordinary course of business, the dispute may be referred to the higher level officials within each institution until the parties can resolve the conflict. Except in noting the existence of this MoU, no use of the name, symbols, signs or trademarks of one institution shall be used by both the institutions. (Through relevant subject experts).

6. MID COURSE REVIEW:

Activities under the MoU may be renewed in the year of its implementation to consider, if any, by the activity and are to be expanded or discontinued. Both the institutions agree to the above in principles & subjects to the completion of such other formalities required by the rules governing both the Institutions.



(Prof. Vinay Kumar Pathak)
Vice Chancellor,
Chhatrapati Shahu Ji Maharaj
University (CSJMU)



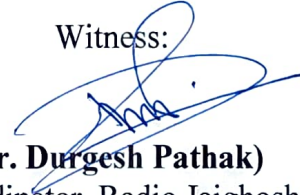
(Dr. Lavkush Dwivedi)
Director,
Ayodhya Research Institute,
Dept. of Culture, Govt. of Uttar Pradesh.

Witness:



(Dr. Richa Mishra)
Assistant Professor,
Chhatrapati Shahu Ji Maharaj
University (CSJMU)

Witness:



(Dr. Durgesh Pathak)
Coordinator, Radio Jaighosh
Dept. of Culture, Govt. of Uttar Pradesh.

Date: 26/03/2023
Place: Kanpur

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