

Memorandum of Understanding for Academic Cooperation

Between



**Department of Social Work
CSJM University Kanpur**

And



Sarva Samanvay Foundation (SSF)



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Department of Social Work, CSJM University Kanpur (CSJMU) and Sarva Samanvay Foundation (SSF) recognize their strengths in research and education in one or more disciplines of community work, community health, community development, women empowerment and social sciences, and their mutual interest in engaging themselves in academic cooperation.

CSJMU Kanpur and SSF therefore agree to establish a programme for academic cooperation in co-creation of the course structure for **MSW in Public Health** of mutual interest, and in accordance with terms and conditions set forth in this memorandum of understanding (MoU).

Background:

Indian public health system is rapidly changing with the advent of social insurance schemes, and technology, along with new challenges of disease burden, health systems, climate, and community, the public health landscape of India will witness a transformation in the near future. This forthcoming sea-change requires future-ready professionals and leaders, who are adaptive, solution-oriented, and understand the complementarity of the community and the health system. To develop such professionals and future leaders Department of Social Work, Chhatrapati Sahu ji Maharaj University (CSJMU), Kanpur is introducing a specialization for its flagship course Master of Social Work (MSW) in Public Health from Academic session 2023-24.

MSW in Public Health is a 2-year full-time postgraduate program with a specialization in Public Health where the first two semesters of the course work are similar across all specializations and 3rd semester will be the classroom coursework for public health and 4th semester will be dissertation through industry immersion. The course also offers lateral entry from third semester for students who have completed MSW in any specialization.

1. Objective:

Sarva Samanvay Foundation (SSF), Kanpur is a **not-profit** section 8 company under the Companies Act, 2013. SSF is registered with **NGO Darpan** platform (Unique ID: UP/2022/0327877), Government of India. SSF has **12A** and **80G** certifications from the Income Tax; led by public health and social work professionals with more than 15 years of individual experience in the sector. SSF is willing to support the initiative of the Department of Social Work, CSJMU, Kanpur in developing a public health specialization. SSF can contribute and add value in the following ways:

1. Designing course structure for public health specialization.
2. Facilitating workshop and webinars for MSW in Public Health students.
3. Providing the tailored and structured internship opportunity to select MSW in Public Health students.

2. **Designing course structure for public health specialization**

MSW in Public Health is a unique program that blends the knowledge and skills of social work and public health. The specialization aims to develop public health professionals who are well versed in community health, community engagement, technology-linked initiatives for the community, and the development, implementation, monitoring, and evaluation of a public health program and project implemented at the community level.

The third-semester coursework should have 4 subjects with 4 units each, and can comprise the following subjects:

A. **Essentials of Public Health**

- Basics of Epidemiology
- Diseases

B. **Health systems and programs**

- Health systems: India, United Kingdom, Finland, and the USA.
- National Health Programs

C. **Program planning, implementation, monitoring, and evaluation,**

- Project planning and implementation: concept, approaches, methods, and tools
- Monitoring and Evaluation: framework, types, indicators, and methods

D. **Community and role of digital health**

- Community engagement: Principles of community engagement, landscape assessment through the lens of Gender, equity, and health rights
- Social marketing: the difference between social and traditional marketing, mapping, not a product or service, and communication

3. **Facilitating workshops and webinars for MSW in Public Health students**

During the two years of the MSW in Public Health, not every aspect of skill and knowledge can be taught. SSF can facilitate in conducting workshops and webinars that will aim to build the skill and knowledge in areas that will equip the students for their improved performance in their professional lives.

SSF will facilitate a total of 8 workshops and webinars in two years of coursework. 4 will be in the year-1 for all MSW in Public Health students whereas 4 will be in year-2 for Public Health specialization students.

4. Providing the tailored and structured internship opportunity to select students of MSW in Public Health

SSF can provide internships to select MSW in Public Health students under its public health and social work experts through a community immersion program designed to incorporate both advance theoretical concepts and practical experiences around community. The internship at SSF aims to foster the development of students into future changemakers within the public health sector by equipping them with necessary skill sets.

Objective of the training at SSF will be to build capacity of students in project management (planning, implementation, and evaluation) and give them a hands-on experience in executing projects on ground.

Students who will complete the training successfully at SSF, will learn and build skills on the followings:

- Conduct needs assessment and understand hyper-local solutions
- Communication, both inter-personal and group
- Project designing, planning, and implementation based on identified hyper-local solutions
- Monitoring and evaluation: theory of change, log frame, results, SMART indicators, developing monitoring and evaluation plan
- Research methodology and report writing

The internship at SSF will comprise of classroom training sessions followed by field work.

Classroom training will be delivered in the form lectures followed by discussion and question-answer sessions. All lectures will be followed by a group exercise/assignment. For the group exercises and field work, students will be divided in small groups.

The fieldwork will focus on the practical aspects of the theory and will give the students a hands-on experience in implementing classroom learnings in real life settings. Students will be provided with a mentor to guide them during the course and field work.

5. Exchange of Faculty, Staff and Students

CSJMU Kanpur and SSF agree to encourage collaboration between faculty and scientists from the two institutions. Specifically, institutions will encourage members of their faculties/Students to undertake short visits to, or take up fixed-term visiting assignments at, each other's institution/field as per the existing norms. Terms and conditions for each visit or an assignment, including those concerning stipend, travel, and housing, name of the concerned faculty/Student/Staff member will be worked out between CSJMU Kanpur and SSF. Notwithstanding the above, CSJMU Kanpur and SSF will examine ways to identify financial resources to fund international travel by their faculty/scientists/students.

- a) Exchange students will be selected by mutual agreement between the home institution and the host institution.
- b) An exchange student will continue to be treated as full-time student at his/her home institution.
- c) An exchange student will be considered as full-time "exchange" student at the host institution.
- d) His/her programme of study at the host institution will be determined by mutual consultation between his/her academic supervisor at the home institution and his/her "interim" academic supervisor identified by the host institution.
- e) The host institution will evaluate an exchange student's performance in each course or module, award a letter grade or marks, and issue a letter to that effect.
- f) If an exchange student has undertaken research, then the host institution will evaluate the exchange student's performance in the research, and issue a letter to that effect, together with a technical "report" of the research carried out.
- h) The exchange students will pay tuition and other fees at their home institution.

6. Payments/Expenses

- a) The expenses related to workshop like; venue, accommodation, food etc. will be provided by CSJMU Kanpur.
- b) Remuneration to the subject expert/ trainer will be paid as per the CSJMU Kanpur norms.
- c) All the expenses related to travelling will be paid on the basis of prior approval.

7. Tenure and Termination

This MoU will take effect from the date it is signed by representatives of the two organizations. It will remain valid for five years, and may be continued thereafter after suitable review and agreement. Either organization may terminate the MoU by giving written notice to the other institution six months in advance. Once terminated, neither CSJMU Kanpur nor SSF will be responsible for any losses, financial or otherwise, which the other institutions may suffer. However, CSJMU Kanpur and SSF will ensure that all activities in progress are allowed to complete successfully.

Sandeep Singh
Prof. Sandeep Kr. Singh
 IQAC Director
 CSJM University
 Kanpur

Date : 07.07.2023



Prashant
Witness 1:
Name: Dr. Prashant
Designation: Director,
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Ashutosh Mishra
Dr. Ashutosh Mishra
 Director & Co-founder
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