

MEMORANDUM OF UNDERSTANDING (MOU)

BETWEEN

CHHATRAPATI SHAHU JI MAHARAJ UNIVERSITY, KANPUR U.P. State Government University recognized under Section 2f and 12 (b) of the UGC Act 1956 and having address at CSJM University, Kanpur, 208024, Uttar Pradesh, India

AND

BLOSSOM DECOR, KANPUR

FOR

SOCIAL AND PROFESSIONAL DEVELOPMENT

P. S. S.

[Signature]

MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') between **CSJM University, Kanpur a college/institute recognized under Section 2f and 12 (b) of the UGC Act 1956 and having address at CSJM University, Kanpur, 208024, Uttar Pradesh, India** THE FIRST PARTY represented herein by its Vice Chancellor / Representative (Director IQAC)

AND

BLOSSOM DECOR, KANPUR THE SECOND PARTY represented herein by its
Name of Competent Authority / Representative

PURPOSE OF MOU

The Primary objective of this Memorandum of Understanding between CSJM University, Kanpur and BLOSSOM DECOR, KANPUR is to create a means of cooperation between the two entities, subject to the terms of this MOU. It shall endeavour to strengthen, promote and develop practical knowledge, skill, training and development between the Parties on the basis of equality and mutual benefit.

In particular, this MOU is intended to

1. Enhance entrepreneurial mindsets to the students of CSJM University, Kanpur through various workshops and training programme on social and professional development
2. Generate strategic thinking capabilities.
3. Assist the students in better time management skills.
4. Better communication and transferable skills.

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:

Clause 1

CO-OPERATION

- 1.1 Both parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations. The parties shall keep each other informed of potential opportunities and share all information that may be relevant to secure additional opportunities for one another.
- 1.2 The co-operation between First Party and Second Party will facilitate effective utilization of the intellectual capabilities of the Second Party providing significant inputs to them in developing suitable teaching/ training systems, keeping in mind the needs of the Second Party.

Clause 2

SCOPE OF THE MOU

- 2.1 Both parties believe that close co-operation between the two would be a major benefit to the student community to enhance their skills, knowledge and placement.
- 2.2 The First Party will give valuable inputs to the Second Party in teaching/ training methodology so that the students fit into the industrial scenario meaningfully.
- 2.3 The interaction between Industry and CSJM University will give an insight into the latest developments /requirements of the industries; the First Party to permit the Faculty and Students of the Second Party to visit CSJM University and also involve in Industrial Training Programs for the Second Party. The industrial training and exposure provided to students through this association will build confidence and prepare the students to have a smooth transition from academic to working career.
- 2.4 The First Party will train the students of the Second Party on the latest trend in the Industry in order to bridge the gap in skill and make them ready for industry.
- 2.5 The First Party will extend the necessary support to deliver guest lecturers to the students of the Second Party on the technology trends and in house requirements.
- 2.6 The First Party will actively engage to help the delivery of the training and development of students of the Second Party into internships.

Clause 3 VALIDITY

- 3.1 The validity of the agreement is Three year from the date of agreement.
- 3.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations. The parties may decide to



further extend the term of this MOU by mutual consent on such term agreed between them.

3.3 Any dispute will be settled in the Kanpur Court only where the **CSJM University, Kanpur** is situated.

Clause 4: FINANCIAL ARRANGEMENTS

4.1 This Memorandum of Understanding shall not give rise to any financial obligation by one Party to the other.

4.2 Each Party shall bear its own cost and expenses in the implementation of this Memorandum of Understanding.

4.3 If any of the activities mentioned above, wherever financial aspects are involved, a MOU unit, payment conditions, etc. would be spelt out clearly before starting the activity.

Clause 5: CONFIDENTIALITY

During the tenure of the MOU and afterwards, unless both parties permit the disclosure, both Parties will maintain strict confidentiality and prevent disclosure of all the information and data exchanged under the scope of projects covered under this MOU.

Clause 6: AMENDMENTS

No amendment or modification of this MOU shall be valid unless the same is made in writing by all the parties or their authorised representatives and specifically stating the same to be an amendment of this MOU. The modification shall be effective from the date on which they are made unless otherwise agreed to.

Prati

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AGREED:

FOR CSJM UNIVERSITY, KANPUR

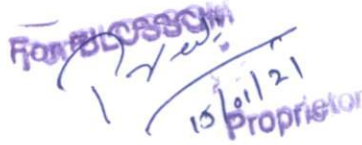


Name: 15/01/21

Designation with Stamp:
Co-ordinator
Internal Quality Assurance Cell
CSJM University, Kanpur

Witness 1: 

FOR BLOSSOM DECOR, KANPUR



Name:

Designation with Stamp:

Witness 2: 