(12) PATENT APPLICATION PUBLICATION (21) Application No.202211006157 A (19) INDIA (22) Date of filing of Application :04/02/2022 (43) Publication Date : 11/02/2022

(54) Title of the invention : A METHOD FOR THE IMPROVEMENT OF BANK SERVICE QUALITY

(51) International classification (86)	:G06Q0040020000, G07F0019000000, G06Q0020100000, G06Q0010060000, G06Q0040000000	(71) Name of Applicant : 1)Mayank Jindal Address of Applicant :S/o Mr. Devendra Kumar, School of Business Management, Chhatrapati Shahu Ji Maharaj University, Kanpur, Uttar Pradesh, India, 208024
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Application No		
Filing Date		
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(57) Abstract :

The Method for Improve Bank Service Quality, Comprising: a infrastructure& instrument, wherein the infrastructure& instrument directly proportional to customer satisfactions like banking forms, ATMs, branch indoor infrastructure, parking, locker facility, equipment of banks, etc; a staff competency, wherein the staff competency includes extrinsic and intrinsic factor of staff working Performance; and a financial activities, wherein the financial activities includes interest rates on deposits and loans, the bank accepts all types of currency, service charges, etc that can affect by the finance availability and non-availability with the bank.

No. of Pages : 13 No. of Claims : 1