

**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
C.S.J.M. UNIVERSITY, KANPUR**

CTVJ (Certificate in TV Journalism)

Duration : 6 months

Course Name	Type	Credit	External	Internal	Total
Paper1	Core	4	75	25	100
Paper2	Core	4	75	25	100
Project	Core	4	150	50	200
				Total	400

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SYLLABUS OF
Certificate in TV Journalism

Note---Each paper will be of 100 marks. 25 marks of each paper will be given through internal evaluation. The paper having only the theoretical part will be of 75 marks.

Program Duration – 6 Months

Paper- I (One)
Theory

MM 100

Unit I

History of TV in India, News and Non-News sectors, News Television industry, Organizational Structure of TV News Channels, Modern TV newsroom: Input/output and Assignment Desks, TV news production desk and its functions, Visual sources: servers, graphics, archives, MSR and OB, TV Newsroom Research and its functions.

Unit II

Writing to Visuals, The writing process- thinking audio and video, Developing TV stories, Structuring a TV news report, V/O's, packages and story formats, Writing anchor leads, Writing for Astons, subtitles, scrawls and other TV screen value addition instruments Broadcast Styles and Techniques of Writing, Rewriting agency copy, Writing for Bytes and Outside Broadcast (OB) copy, TV News Reporting, PTC: Opening, bridge and closing

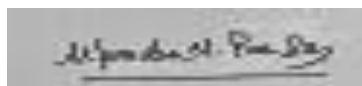
Paper- II (Two)
Theory

MM 100

Unit I



(Dr Subodh Agnihotri)



(Dr Upendra N Pandey)

(Dr Jitendra Dabral)

(Dr Om Shankar Gupta)

(Dr Yogendra Kumar Pandey)

Unit III

Introduction to Video Camera, Introduction to Motion Photography, Video camera operation, Basic setting and controls-Shooting with video camera. Basic shots, angles, movements and their composition, Concept of looking space, head room and walking space. Light and Shooting, shooting live action-Shot Breakdown-Imaginary line and shooting continuity etc. Tripod, types of tripod heads, dolly, trolley & other accessories. Types of microphones used on video camera

Unit IV

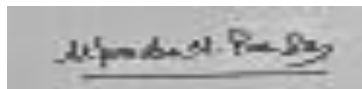
Video Editing - meaning and significance, Grammar of editing -Grammar of Picture, Grammar of Audio, eye line, point of view and continuity type- match cut, jump cut, tempo, transition, special effects, Importance of cut away and cut in shots, Editing problems and ethics. Criteria for editing - picture, narration and music, Editing equipment recorder, player, Video Switcher, audio mixer, monitor, speaker, special effect generator, on linear workstation. Types of editing - assemble and insert editing, on line and off line editing, cut to cut and AB roll editing, Nonlinear editing (Industry level software).

Project Related to TV Journalism

Max Marks 100



(Dr Subodh Agnihotri)



(Dr Upendra N Pandey)

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