



छत्रपति शाहू जी महाराज विश्वविद्यालय, कानपुर

CHHATRAPATI SHAHUJI MAHARAJ UNIVERSITY, KANPUR

(पूर्ववर्ती कानपुर विश्वविद्यालय कानपुर)

Formerly Kanpur University, Kanpur – 208024

A Documentary Support

For

Metric No. – 1.1.1

Programme Outcomes & Course Outcomes

Under the

Criteria - I

(Curriculum Design and Development)

Key Indicator - 1.1

In

Metric No. – 1.1.1

Master of Fine Arts (Applied art)


Co-ordinator
Internal Quality Assurance Cell
CSJM University, Kanpur


(Registrar)
C.S.J.M. University
Kanpur
REGISTRAR
C.S.J.M. UNIVERSITY
KANPUR

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Painting – Group A

Examination: M.F.A. (First Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional Work	Internal Assessment *	Total		
MFA-A-101 (Theory)	History of Modern Western Art	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-A-102 (Theory)	Aesthetics & Art Appreciation	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-A-103 (Practical)	Option – I : Creative Painting OR Option – II : Mural OR Option – III : Portrait	--	--	100	100	24 Hrs./ Week	16
MFA-A-104 (Practical)	Display + Viva - voce + Project Report. (50+25+25) *	--	--	100	100	15 Hrs. For Project Report	1
Total =					400		25

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

* Internal Assessment =Mid Term Exam (10) + assignment (10) + overall performance (5) = 25

Examination: M.F.A. (Second Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional Work	Internal Assessment*	Total		
MFA-A-201 (Theory)	History of Modern Western Art	75		25	100	3 Hours/ Week 60 Hours	4
MFA-A-202 (Theory)	Aesthetic & Art Appreciation	75		25	100	3 Hours/ Week 60 Hours	4
MFA-A-203 (Practical)	Option – I : Creative Painting OR Option - II : Mural OR Option – III : Portrait	300	100	--	400	24 Hrs./ Week.	16
MFA-A-204 (Practical)	Display + Viva-voce + Project Report. (50+25+25) *	100	--	--	100	15 Hrs. For Project Report	1
MFA-A-205	Elective ** - {Graphic Design-I/ Relief Composition/ Clay Modeling-I}	--	--	50	50	15Hrs.	1
MFA-A-206	Open Elective ** - {Fundamental of Visual Arts – I}	--	--	50	50	15 Hrs.	1
Total =					800		27

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

* Internal Assessment =Mid Term Exam (10) + assignment (10) + overall performance (5) = 25

** Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by Internal examiner/ committee. **Grand Total of Marks (1st sem. + 2nd sem.): 1200**

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Painting – Group A

Examination: M.F.A. (Third Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional work	Internal Assessment*	Total		
MFA-A-301 (Theory)	History of Modern Indian Art	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-A-302 (Practical)	Option – I :Creative Painting OR Option - II :Mural OR Option – III : Portrait	--	100	--	100	24 Hrs./ Week.	16
MFA-A-303 (Practical)	Display +Viva-voce+ Project Report. (50+25+25) *	--	--	100	100	15 Hrs. For Project Report	1
MFA-A-304	Elective ** - {Graphic Design-II/ Intaglio Composition/ Clay Modeling-II}	--	--	50	50	15 Hrs.	1
MA-A-305	Open Elective ** - {Fundamental of Visual Arts – I}	--	--	50	50	15 Hrs	1
Total =					400		23

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

* Internal Assessment =Mid Term Exam (10) + assignment (10) + overall performance (5) = 25

Examination: M.F.A. (Fourth Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional	Internal Assessment*	Total		
MFA-A-401 (Theory)	History of Modern Indian Art	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-A-402	Dissertation **	100	--	--	100	30 Hrs.	4
MFA-A-403 (Practical)	Option - I: Creative Painting OR Option - II : Mural OR Option – III: Portrait	300	100	--	400	24 Hrs.	16
MFA-A-404 (Practical)	Exhibition + Viva-voce +Seminar (50+25+25) *	100	--	--	100	15 Hrs.	1
Total =					700		25

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

* Internal Assessment =Mid Term Exam (10) + assignment (10) + overall performance (5) = 25

Grand Total of Marks of All Semesters = 2300

Instructions

1. Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.
2. The Final submission of dissertation (MFA-A-402) and Viva-voce will be conducted in 4th Semester.
3. Open Elective (to be opted from other department of the faculty only)
4. Paper no. 103, 104, 302, 303 will be evaluated by the Internal examiner/ committee.

Program Name: Master of Fine Arts (MFA)

PROGRAM OUTCOMES

Program Outcomes are statements that describe what students are expected to know and be able to do upon Post Graduating from the Program. These relate to the skills, knowledge, attitude and behavior that students acquire through the program.

PO-1: Identify, formulate, research literature, and analyze art problems historically as well as in modern perspectives to arrive at substantiated conclusions using techniques of research, ideas, field survey.

PO-2: Solutions are developed for aesthetic issues or problems so that art curriculum can be designed in a way that artists, professionals, art historians, critics, researchers and students can be benefited.

PO-3: Create, select, and apply appropriate research techniques and resources to discover new research and give solutions to the artistic problems with an understanding of the limitations.

PO-4: To produce professional artists for undertaking in educational institutes, art colleges and universities.

PO-5: The curriculum aims at interpreting ideas in the simplest ways that can be understood by people devoid of any basic design knowledge. Students will demonstrate their knowledge, skill, dedication and work ethics required to be a successful member of a production team.

PO-10: Students will communicate their ideas and emotions in creative ways. Students will use their critical thinking skills and problem solving strategies for overall professional growth.

PO-11: The curriculum aims at cultivating professional interaction with sects of people belonging to other disciplines and carry out the required task in the most efficient way.

PO-12: Applied Art aim at making the students to achieve Commercial and market oriented Art which will beneficial for them in future.

PO-13: Advertising aims at making the student to acquire knowledge about different aspects of Advertising like Print media and Broadcast media.

PO-15: Student will able to know how to interpret the works in the Art gallery or in the Museums.

PO-16: Through History of Art students will be connected to their roots, culture and heritage.

PROGRAM SPECIFIC OUTCOMES (PSOs)

PSO-1: Prepares scholars who will identify and conceptualize significant research problems in the area of visual arts and are qualified to undertake relevant research and contribute new knowledge to the field.

PSO-2: Provides the student an opportunity to experience and explore their original and creative skills through various medium and technologies.

PSO-3: Develops professional skills in students, based on research in various styles of painting and related technologies along with shaping the overall personality of the student.

PSO-4: After completing Post Graduation, the students will be equipped with creative and technical skills in various domains of Fine Arts. This will enable them to be employed globally. Fine Arts Students will be able to generate employment for others. Thus, rather being job seekers they will be job providers by running their own ventures.

PSO-5: Painting- This specialization offered to the students in last year will enhance their knowledge in the field of Painting. Students will be expert in the specific domain of Painting and all other Fine Arts related fields. With the painting, a student can become Art Director, Art Directors are the upper level executives who design and direct, art works graphics.

PSO-6: Applied Art- This specialization offered to the students to enhance their knowledge in the field of 2D Animation & Graphic Design. Students will be expert in the specific domain of Graphics Design, 2D animation and work in Films, Games, Design Companies and all other related fields. This specialization offered to the students to enhance their knowledge in the field of Advertising and different media of Advertising like Print media, Broad cast media etc.

PSO-7: Sculpture- This specialization offered to the students to enhance their skill and knowledge in the field of Sculpturing. It will enhance their skills in both Creative and knowledge of different mediums like stone, wood, metal etc. Sculpture artist can work on Public Art Installations and create commissioned work for various businesses, art organizations. They also may teach Sculpture Art, Restore works of Art, create Sculpture reproductions and Models for televisions and films.

COURSE OUTCOMES (MFA Painting- 1st sem.)

- (a) Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.
- (b) Study of Mural from different ways with emphasis on declination of character, line, slab/block/piece, different subject (thematic), dramatization and various expression of composition of mural in different profile, emphasis on the development of a personal artistic style.
- (c) Study of live model, in details of Bones, Masses Face and full human body, expression of faces, dynamism of human figure etc. A person style of presentation is required.
- (d) **Project:** Student will have to write about his/ her art work created during the semester and the Internal committee will evaluate his/ her project.

DETAILED SYLLABUS: (THEORY - FIRST SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Painting – Group A

MFA- A-101: HISTORY OF MODERN WESTERN ART

(GROUP A, B, C & D)

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit-I

Romanticism: Francisco Goya, Eugene Delacroix, John Constable, J.W.M. Turner.

Realism: Gustav Courbet, Jean-Francois Millet, Camille Corot, Honore Daumier.

Unit-II

Impressionism: Claude Monet, Eduard Manet, Edgar Degas, Auguste Renoir.

Post-impressionism: Georges Seurat, Paul Cezanne, Paul Gauguin, Vincent Van Gough, Camille Pissarro.

Unit-III

Other important Painters: Edvard Munch, Toulouse Lautrec.

Futurism- Umberto Boccioni, Givano Serverini.

Fauvism: Henri Matisse, Maurice De Vlaminck.

Unit-IV

Cubism: Pablo Picasso, Georges Braque, Juan Gris, Fernand Leger.

Expressionism

- a. Die Brucke: Leslie Kirchner, Emil Nolde.
- b. Der Blaue Reiter: Wassily Kandinsky, Paul Klee, Franz Marc.
- c. Figurative Expressionist: Oskar Kokoschka.

**MFA-A-102: AESTHETICS AND ART APPRECIATION
(GROUP A)**

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Instructions:

- (i) No. of Questions to be set: 09 (02 Questions from each unit) and Question No. 01 is to be set from all over the Units i.e. short type Questions.
- (ii) No. of Questions to be attempted: 05 .Question No. 01 is compulsory
- (iii) All Questions will be of equal marks.

Course of Study

Unit-I

Introduction to Aesthetics and its scope, relation to Science and Philosophy, Introduction to basic principles of Indian Philosophy and Religious thoughts – Vedic, Upanishadic.

Unit-II

Fundamentals of Indian Art, Principles of Painting and Iconography in the Shilpa Texts like Chitrasutra, Chitralakshan

Unit-III

Concept of Rasa Sutra, Bharat Muni, Abhinav Gupt (including types and components of Rasa), Shadanga

Unit-IV

Alankar, Dhvani, Auchitya, Riti

DETAILED SYLLABUS (PRACTICAL – FIRST SEMESTER

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Painting – Group A

MFA-A-103: Practical:

I: CREATIVE PAINTING

or II: MURAL

or III: PORTRAIT

Candidate admitted in M.F.A. (Painting) will have to select any one of the above options of practical subjects for specialization in all semesters.

Time allowed: 24 Hours

Max. Marks: 100

Optional Subject– I: Creative Painting

Medium: Medium: pencil, charcoal, pastel, pen and ink, water colour.

Minimum Size: 30"x40" or 36"x36"

Sessional:

1. No. of Assignments on Canvas	:	05
2. Installations	:	01
3. General sketches	:	500
4. Colour Sketches	:	25

a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art.
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool.

b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision.
- Exercise with different methods and traditions of representation of space, form and color in reference to history and visual culture.
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts.

Optional Subject – II: MURAL

Medium: water-based pigments, clay, POP and tiles etc.

Minimum Size: 36"x48" or 36"x36"

Sessional:

1. No. of Assignments	:	02
2. Installations	:	01
3. General sketches	:	500
4. Colour Sketches	:	25

Optional subject – III : PORTRAIT

Medium: oil pastel/dry pastel

Minimum Size: 22"x28" (on paper/canvas)

Sessional:

- | | | |
|----|--------------------------------|-----|
| 1. | No. of Assignments on Canvas : | 05 |
| 2. | General sketches : | 500 |
| 3. | Colour Sketches : | 25 |

MFA – A –104: (DISPLAY+VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of 1st semester.
- (ii) Viva-Voce will be conducted by Internal Examiner.
- (iii) Project Report will be presented in an open Seminar.

SUGGESTED BOOKS FOR READING :

PAINTING

- 1. Razanl, Modern Paining, Skira – Useful references from plates and text.
- 2. Lake and Maillard – Dictionary of Modern Painting.
- 3. Herbert Read – A concise History of Modern Paining.
- 4. William Vaughan – Romantic Art.
- 5. European Modern Movements in Encyclopedia of World Art.
- 6. Leymarie – Impressionism (Skira).
- 7. J. Rewald – History of impressionism – Museum of Modern Art, New York.
- 8. J. Rewald – Post Impressionism (Both these books are indispensable for the respective periods).
- 9. Roger Fry – Vision and Design.
- 10. Madsen – Art Nouveau.
- 11. Deymatie : Fauvism (good introduction also in Encyclopedia of World Art.)
- 12. Crespelle – The Fauves.
- 13. Golding – Cubism: A history and analysis–See Also: Cubism and Futurism in Encyclopediadia of World Art.
- 14. Rosenblum – Cubism and 20th Century Art.
- 15. Selz : German Expressionism. For Expressionism See Also Encyclopedia of World Art.
- 16. Ritchie – German 20th Century Art – Museum of Modern Art.
- 17. Barr – Fantastio Art; Dada and Surrealism.
- 18. Scuphor – Dictionary of Abstract Art.
- 19. Motherwell Dada Poets and Painters (Anthology of Dada Writings).
- 20. Marcel Jean – A History of Surrealist Painting (Comprehensive Study)
- 21. Herber Read – Surrealism (Mainly documents)
- 22. Rubin – Dada & Surrealism.
- 23. F.Pepper – Kinetic Art.
- 24. Aesthetic meaning – RekhaJhanji
- 25. Philosophy of Art (Foundations of Philosophy series)
- 26. Comparative Aesthetics : Eastern & Western – G. HanumanthaRao and DVK Murthy
- 27. Philosophy of Art – Aldrich Virgil
- 28. रससिद्धान्त एवं सौन्दर्य शास्त्र : डॉ० नगेन्द्र
- 29. कला और सौन्दर्य : सरेन्द्रबारलिंगे
- 30. भारतीय सौन्दर्यशास्त्र : राम लखन शुक्ल
- 31. रससिद्धान्त और सौन्दर्यशास्त्र : निर्मल जैन

COURSE OUTCOMES (MFA Painting- 2nd sem.)

- (a) Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.
- (b) Study of Mural from different ways with emphasis on declination of character, line, slab/block/piece, different subject (thematic), dramatization and various expression of composition of mural in different profile, emphasis on the development of a personal artistic style.
- (c) Study of live model, in details of Bones, Masses Face and full human body, expression of faces, dynamism of human figure etc. A person style of presentation is required.
- (d) **Project** Historical Sites, National Monuments, Review of National Art Fairs, Exhibitions. Galleries, Advertising Agencies, Contemporary Art Issues. Review about his/her Art work.

DETAILED SYLLABUS: (THEORY - SECOND SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Painting – Group A

**MFA-A-201: HISTORY OF MODERN WESTERN ART,
(GROUP A, B, C & D)**

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit-I

Constructivism: Kazimir Malevich, Alexander Rodchenko, Naum Gabo, Antoine Pevsner.

De Stijl : Piet Mondrian, Theo Van Doesburg.

Unit-II

Dada and Surrealism: Giorgio De Chirico, Marcel Duchamp, Max Ernst, Joan Miro,

Salvador Dali, Francis Picabia, Marc Chagall

Other important Painter: Amedeo Modigliani, Max Beckman

Unit-III

Abstraction: Wassily Kandinsky, Paul Klee, Jackson Pollock, Mark Rothko

Pop Art : David Hockney, Andy Warhol.

Unit-IV

Op Art, Frank Stella, Victor Vasarely,

Minimal and Kinetic art.

Important Sculptor: Constantin Brancusi, Henry Moore, Alberto Giacometti, Auguste Rodin.

MFA-A-202: AESTHETICS AND ART APPRECIATION

Time Allowed: 3 Hours

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit-I

- Psychological Mechanism of Artistic Perception.
- Psychological Mechanism of Artistic Creation.
- Art as an object of Perception.
- Psychical Distance.

Unit-II

Psychology and Art

Freud's theory (conscious and sub-conscious mind), C.J. Jung, Croce Susanne Langer.

Unit-III

Aristotle, Plato, Kant, Hegel, Marx.

Unit-IV

Globalization in Art, Art and Environment, Anti Aesthetic & Art,

Philosophers: Roger Fry, Clive Bell.

DETAILED SYLLABUS: (PRACTICAL – SECOND SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Painting – Group A

MFA-A-203: Practical:

I : CREATIVE PAINTING
or II : MURAL
or III : PORTRAIT

Candidate admitted in M.F.A. (Painting) will have to select any one of the above options of practical subjects for specialization in all semesters.

Time Allowed: 24 Hours

Max. Marks: 400 (Internal Assessment of Sessional work : 100 and Examination: 300)

Instructions:

- (i) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (ii) Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) shall evaluate the Sessional work.

Course of Study

Optional – I: CREATIVE PAINTING

Medium: Oil Colors/Water Colors/Acrylic Colors

Minimum Size: 30"x40" or 36"x36"

Sessional:

1. No. of Assignments on Canvas	:	08
2. Installations	:	01
3. General sketches	:	500
4. Color Sketches	:	25

a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool

b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts

Optional – II : MURAL

Medium: water-based pigments, clay, POP and tiles etc.

Minimum Size: 36"x48" or 36"x36"

Sessional:

1.	No. of Assignments	:	06
2.	Installations	:	01
3.	General sketches	:	500
4.	Colour Sketches	:	25

Optional – III : PORTRAIT

Medium: oil colour/water colour

Minimum Size: 22"x28" (on paper/canvas)

Sessional:

1.	No. of Assignments	:	8
2.	General sketches	:	500
3.	Colour Sketches	:	25

MFA-A-204: (DISPLAY+ VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st and 2nd Semester will be conducted in the end of 2nd semester.
- (ii) Viva-Voce will be conducted by Internal& External Examiner.
- (iii) Project Report will be presented in an open Seminar

SUGGESTED BOOKS FOR READING :

PAINTING

1. Marcel Jean – A History of Surrealist Painting (Comprehensive Study)
2. Herber Read – Surrealism (Mainly documents)
3. Rubin – Dada & Surrealism.
4. F.Pepper – Kinetic Art.
5. L. Lippart – Pop Art.
6. Poggioli – Theory of the Avant Garde (Concepts of modernity)
7. MC Muller – Art, Affluence and Alienation (Contemporary developments in various Arts).
8. A.M. Haftman – 20th Century Painting.
9. Cold water : Primitivism in Modern Art.
10. Hamilton – Painting & Sculpture in Europe – 1880-1940.
11. Pevsner – Pioneers of Modern Design, 1965.
12. Zigrosser – Expressionism – A Survey of their Graphic Work, 1957.
13. Seitz – The Responsive Eye, 1965.
14. Myers – Modern Painting in our time – 1956.
15. Gray – The Great Experiment: Russian Art – 1863-1922, 1962.
16. Rose Barbara – American Painting since 1900, 1967.
17. Goodrich and Baur – American Art of the Twentieth Century, 1962.
18. Roseberg – The Tradition of the New, 1959.
19. Steinberg Leo – Other Criteria.
20. Arnason- History of Modern Art.
21. Ronald Templin- The Art
22. Art and Illusion – E. H. Gombrich.
23. Ideals and Idols – E.H. Gombrich.
24. Ways of World Making – Nelson Goodman.
25. Critical Theory – Pyne
26. कलाविवेचन : कुमार विमल
27. भारतीय सौन्दर्यशास्त्र का तात्त्विक विवेचन एवं वर्णन : राम लखन शुक्ल

COURSE OUTCOMES (MFA Painting- 3rd sem.)

- (a) Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.
- (b) Study of Mural from different ways with emphasis on declination of character, line, slab/block/piece, different subject (thematic), dramatization and various expression of composition of mural in different profile, emphasis on the development of a personal artistic style.
- (c) Study of live model, in details of Bones, Masses Face and full human body, expression of faces, dynamism of human figure etc. A personal style of presentation is required.
- (d) **Project Report** Student have to write about his/ her art work created during this semester and the Internal committee will evaluate his/ her project.

DETAILED SYLLABUS: (THEORY - THIRD SEMESTER)

**Institute of Fine Arts
C.S.J.M. University, Kanpur**

**Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Painting – Group A**

MFA-A-301: HISTORY OF MODERN INDIAN ART (GROUP A & B)

Time Allowed: 3 Hours

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit-I

Company School.

Establishments of Art Schools in India- Madras, Calcutta, Bombay, Lucknow.

Raja Ravi Verma, Amrita Shergill, Rabindra Nath Tagore

Unit-II

Bengal School: Abanindranath Tagore, Nandalal Bose, Binod Bihari Mukharjee,

Other Artists: Jamini Roy, Ram Kinkar Baij, Gaganendra Nath Tagore,

Unit-III

Progressive Artist Group: S.H.Raza, F.N.Souza, K.H.Ara, M.F.Hussain,

Akbar Padamsee,

Delhi Shilpi Chakra. B.C.Sanyal, Krishan Khanna,

Neo-Tantricism: K.C.S. Panniker, Biren Dey, G.R. Santhosh, P.T. Reddy.

Unit-IV

Abstract Trend : Prabhakar Barve, V.S. Gaitonde, Bimal Das Gupta.

Other important Artist Ram Kumar, Tyyab Mehta, Jahangir Sabavala, Satish Gujral, A.Ramachandran, Laxman Pai, Manjit Bawa.

DETAILED SYLLABUS: (PRACTICAL – THIRD SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Painting – Group A

MFA-A-302: Practical:

I : CREATIVE PAINTING

or II : MURAL

or III : PORTRAIT

Candidate admitted in M.F.A. (Painting) will have to select any one of the above options of practical subjects for specialization in all semesters.

Time Allowed: 24 Hours

Max. Marks: 100 (Internal assessment of the sessional work)

Instructions:

- (i) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (ii) Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) shall evaluate the Sessional work.

Optional – I: CREATIVE PAINTING

Medium: As following

Minimum Size: 30"x40" or 36"x36"

Sessional:

1. No. of Assignments on Canvas	:	08
2. Installations	:	01
3. Number of assignment of Multimedia	:	01
4. General sketches	:	500
5. Colour Sketches	:	25

a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art
- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool
- Medium: pencil, charcoal, pastel, pen and ink, water colour Acrylic and oil, photocopy, impression, stencil, etc.

b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts

Opt – II : MURAL

Medium: Clay/Tiles/Fiber Glass/Cement/ Waste Material etc.

Minimum Size: 36"x48" or 48"x48"

Sessional:

1.	No. of Assignments	:	08
2.	Installations	:	01
3.	Number of assignments of Multimedia	:	01
4.	General sketches	:	500
5.	Colour Sketches	:	25

Opt – III : PORTRAIT

Medium: Water/Oil Colour

Minimum Size: 360"x40" or 36"x36"

Sessional:

1.	No. of Assignments on Canvas	:	10
2.	General sketches	:	500
3.	Number of assignments of Multimedia	:	01
4.	Colour Sketches	:	25

MFA – A –303: (DISPLAY+VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of 1st semester.
- (ii) Viva-Voce will be conducted by Internal Examiner.
- (iii) Project Report will be presented in an open Seminar.

SUGGESTED BOOKS FOR READING :

PAINTING

1. Steinberg Leo – Other Criteria.
2. Arnason- History of Modern Art.
3. Ronald Templin- The Art
4. John A. Walker- Art Since Pop
5. Herbert Read : (i) Modern Sculpture.
6. Herbert Read : (ii) Art of Sculpture.
7. GiedionWelcker : Contemporary Sculpture.
8. Sculpture of the 19th – 20th Centuries.
9. Burnham – Beyond Modern Sculpture.
10. Nean Seitz – Modern Sculpture, Evolution.
11. Kulterman – The New Sculpture.
12. Maillard – Dictionary of Modern Sculpture.
13. Scuphot : Sculpture of 20th Century.
14. Studies in Modern Indian Art – Ratan Parimoo
15. Moving Focus – K.G. Subrahmanyam
16. Pictorial Space – Geeta Kapur
17. Modern Indian Art – Keshav Malik
18. Lalit Kala Contemporary
19. Lalit Kala Monographs
20. Contemporary Art in India : P.N. Mago
21. Contemporary Art – The Flamed Mosaic by NavielTuli
22. कला इतिहास भारतीय और पाश्चात्य – रामचन्द्र नारायण पाटकर
23. भारतीय चित्रकला एवं मूर्तिकला का इतिहास – डॉ० रीता प्रताप

COURSE OUTCOMES (MFA Painting- 4th sem.)

- (a) Advancement of previous experience towards a complete pictorial interpretation, theme and expression of mood, symbolism, dramatization, distortion for emotional effect including abstract expressionism, projects with emphasis on independent creative work.
- (b) Study of Mural from different ways with emphasis on declination of character, line, slab/block/piece, different subject (thematic), dramatization and various expression of composition of mural in different profile, emphasis on the development of a personal artistic style.
- (c) Study of live model, in details of Bones, Masses Face and full human body, expression of faces, dynamism of human figure etc. A person style of presentation is required.
 - i. A critical and analytical aspect of Painting, Applied Arts , Sculpture, Graphics (Print Making) etc.
 - ii. A critical and analytical aspect of History of Art.
 - iii. Folk, Tribal Art and Popular form of Art.
 - iv. Concept of Aesthetics or Philosophy.
 - v. Contemporary Artists.
 - vi. New trends in Contemporary Art.
 - vii. Any other new relevant topic including experimentation. etc.

DETAILED SYLLABUS: (THEORY - FOURT SEMESTER)

**Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Painting – Group A**

MFA-A-401: HISTORY OF MODERN INDIAN ART (GROUP A& B)

Time Allowed: 3 Hours

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit-I

Baroda Narratives: N.S. Bendre, Jyoti Bhatt, Ghulam Mohammad Sheikh, K.G. Subramanyan, BhupenKhakar. Group1890: J.Swaminathan, Jeram Patel

Unit-II

Bengal Famine: Chittaprosad, SomnathHore

Calcutta Group: ParitoshSen, Bikash Bhattacharya, Ganesh Pyne, Jogen Choudhary

Unit-III

Women Artist: Nalini Malani, Anjoli Ela Menon, Arpana Kaur

Arpita Singh, Rini Dhumal, Nilima Shaikh

Printmakers: Laxma Gaud, Krishna Reddy, Anupam Sood, R.B.Bhaskaran, Jagmohan Chopra

Unit-IV

Academic Sculptors: D.P. Roy Choudhary, Shanko Choudhary, Dhanraj Bhagat, Nagji Patel, S. Nandagopal, P.V. Jankiram, Mahendra Pandya, Ram V. Sutaar, S. Dhanpal, Dhruv Mistri, Subodh Gupta.

MFA-A-402: DISSERTATION, (GROUP A, B, C & D)

Max. Marks 100

Instructions:

Synopsis presentation & approval of subject – (August) in Second Semester

Presentation & Seminar- (End Semester) January.

Final submission – 31st March. (Three copies should be submitted positively before the commencement of the examination).

The evaluation of Dissertation and Viva-voce will be conducted by External & Internal Examiner.

DETAILED SYLLABUS (PRACTICAL – FOURTH SEMESTER)**Institute of Fine Arts****C.S.J.M. University, Kanpur****Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)****Painting – Group A****MFA-A-403: Practical:**

I : CREATIVE PAINTING
or II : MURAL
or III : PORTRAIT

Candidate admitted in M.F.A. (Painting) will select any one of the above options subject for specialization in all semester.

Time Allowed: 24 Hours

Max. Marks: 400 (Sessional: 100 and Examination: 300)

Instructions:

- (iii) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (iv) Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) shall evaluate the Sessional work.

Optional – I: CREATIVE PAINTING

Medium: As following

Minimum Size: 30"x40" or 36"x36"

Sessional:

1.	No. of Assignments on Canvas	:	06
2.	Installations	:	01
3.	Number of assignments of Multimedia	:	01
4.	General sketches	:	500
5.	Colour Sketches	:	25

a) Advanced Drawing

- Exploration of an individual approach to drawing as an aesthetic exercise of visual sign and symbol and locate your practice in the broader context of contemporary art

- Exercise of different drawing techniques of traditional and contemporary masters Exercise on application of different mediums both traditional and contemporary as a drawing tool
- Medium: pencil, charcoal, pastel, pen and ink, water colour Acrylic and oil, photocopy, impression, stencil, etc.

b) Composition

- Identify and synthesis the connection between process and concept in reference to collage/collision
- Exercise with different methods and traditions of representation of space, form and colour in reference to history and visual culture
- Medium: Develop, test and employ materials, process and mediums in a way that activates your ideas and concepts

Optional – II : MURAL

Medium: water-based pigments, waste material, fiber glass, cement, etc.

Minimum Size: 36"x48" or 48"x48"

Sessional:

1.	No. of Assignments	:	08
2.	Installations	:	01
3.	Number of assignment of Multimedia	:	01
4.	General sketches	:	500
5.	Colour Sketches	:	25

Opt – III : PORTRAIT

Medium: water/oil colour

Minimum Size: 30"x40" or 36"x36"

Sessional:

1.	No. of Assignments on Canvas	:	10
2.	General sketches	:	500
3.	Number of assignments of Multimedia	:	01
4.	Colour Sketches	:	25

MFA-A-404: (EXHIBITION+VIVA-VOCE+ SEMINAR)

Max Marks: 100 (50+25+25)

Instructions:

- (i) One Solo Exhibition of his/her own Art work done during 1st 2nd 3rd & 4th Semester will be conducted at the end of 4th semester. Internal Examiner will evaluate their technical & aesthetics performance of each candidate at the time of exhibition.
- (ii) Viva-Voce will be conducted by Internal & External Examiner.
- (iii) A Seminar paper will be present in open seminar on any one of relevant topic related to Painting /Applied Art/Sculpture/ Graphics etc. Candidate can choose his/her own journey of during study & new invention and experimental aspect of the art field.

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Applied Art – Group B

Examination: M.F.A. (First Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional	Internal Assessment*	Total		
MFA-A-101 (Theory)	History of Modern Western art	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-B-102 (Theory)	Advertising Foundation & Dimension	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-B-103 (Practical)	Options- (i) Visualization Or (ii) Photography	--	100	--	100	*** 36 Hours	16
MFA-B-104 (-do-)	Display+Viva-voice+Project Report. (50+25+25) *	--	--	100	100	15 Hours	1
Total =					400		25

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

Examination : M.F.A. (Second Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional	Internal Assessment*	Total		
MFA-A-201 (Theory)	History of Modern Western Art	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-B-202 (Theory)	Advertising Foundation and Dimension	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-B-203 (Practical)	Option- (i) Visualization Or (ii) Photography	300	100	--	400	*** 36 Hours	16
MFA-B-204 (Practical)	Display+Viva-voice+Project Report. (50+25+25) *	100	--	--	100	15 hours	1
MFA-B-205	Pictorial Composition/ Relief Composition/ Clay Modeling-I {Elective} **	50	--	--	50	15 hours--	1
MFA-A-206	{ Open Elective } { Fundamental of Visual Arts-I. } ***	50	--	--	50	15 hours--	1
Total =					800		27

Grand Total of Marks: 1200

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

** Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by Internal examiner/ committee.

*** Time allowed for visualization – 36 Hours and Photography – 18 Hours.

Institute of Fine Arts
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Applied Art – Group B

Examination: M.F.A. (Third Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional work	Internal Assessment*	Total		
MFA-A-301 (Theory)	History of Modern Indian Art	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-B-302 (Practical)	Option- (i) Visualization or (ii) Photography	--	100	--	100	*** 36 Hours	16
MFA-B-303 (Practical)	Display+Viva-voce+ Project Report. (50+25+25) *	--	--	100	100	15 Hours	1
MFA-B-304	304Composition/ Intaglio Composition/ Clay Modeling-II {Elective}	--	--	50	50	15Hours	1
MA-A-305	Open Elective { Fundamental of Visual Arts-II }	--	--	50	50	15 Hours	1
Total =					400		23

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

Examination: M.F.A. (Fourth Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional	Internal Assessment*	Total		
MFA-A 401 (Theory)	History of Modern Indian Art	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-B 402	Dissertation	100	--	--	100	30 Hours	4
MFA-B 403 (Practical)	Option-(i) Visualization or (ii) Photography	300	100	--	400	** 36 Hours	16
MFA-B 404	Exhibition+Viva- voce+Seminar (50+25+25) *	100	--	--	100	15 Hours	1
Total =					700		25

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

** Time allowed for visualization – 36 Hours and Photography – 18 Hours.

Grand Total of Marks of All Semesters = 2300

Instructions :

1. Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.
2. The Final submission of dissertation (402) and Viva-voce will be conducted in 4th Semester.
3. Open Elective (to be opted from other departments of the faculty only)
4. Paper no. 103, 104, 302, 303 will be evaluated by the Internal examiner/ committee.

COURSE OUTCOMES (MFA Applied Arts- 1st sem.)

- (a) Advertising campaign, Analytical study of different product groups. Visuals to be based on the class of commodity and class of appeal.
- (b) Advance techniques of Photography, Development of Individual style, Different areas of Photography such as:
 - a. Product Photography
 - b. Travel Photography
 - c. Photography for advertising
- (c) Project: Students have to write about his/ her art work created during this semester and the internal committee will evaluate his/ her project.

DETAILED SYLLABUS: (THEORY - FIRST SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Applied Art – Group B

MFA-A-101: HISTORY OF MODERN WESTERN ART, (GROUP A, B, C & D)

For Instructions & Detail Syllabus please see the syllabus of Group –A (MFA-A-101)

MFA-B-102: ADVERTISING FOUNDATION AND DIMENSION, (GROUP B)

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Courses of Study:

Unit-1: Introduction to Advertising – Defining Advertising, Types of Advertising, Functions of Advertising, The target audience, Logo, Logotype, Monogram, Symbol, Emblem, Trademark, Insignia, Photography: introduction brief history and meaning Advertising and Society – Advertising business offers employment, Advertising promotes freedom of press, Information and Freedom of choice, Advertising creates demand and consequently sales, Advertising reduces selling cost. Advertising creates employment, Advertising establishes reputation and prestige, Truth in advertising, Advertising tries to raise the standard of living.

Unit-2: Campaign planning, objectives and basic principles – Campaign objectives, Factors influencing the planning of advertising campaign. The selling methods, Campaigning a new product. Advertising Appeal.

Unit-3: Creative side of the Advertising – What is creative Advertising, Creative leap, Creative concept, Strategy and Creativity, Creative thinking, Art direction, Creative brief. Science & Creativity.

Unit-4: Modern advertising agencies and its structure, the Advertiser, publicity, propaganda. Radio and T.V. Advertising, Interactive Advertising.

DETAILED SYLLABUS: (PRACTICAL - FIRST SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Applied Art – Group B

MFA – B – 103: Practical

Optional I-VISUALIZATION

or

Optional II- **PHOTOGRAPHY**

Max. Marks: (Sessional: 100)

Instructions:

- (i) Candidate admitted in M.F.A. (Applied Arts) will select any one of the following option for practical subjects for specialization in all semester.
- (ii) Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) will evaluate the Sessional work at the end of the semester.
- (iii) Student will have to prepare one series (minimum 3 photograph) of photography on the given topic.

Option I- VISUALIZATION

Size: As per requirements.

Assignments:

- Execution of any 2 advertising campaign with report (*market survey and about your campaign*) on consumer's product or institutional (Services or Social) related with any of the appropriate media including Print and various techniques available. (Minimum Submission for each Advertising Campaign is 10 works.)
- One campaign in handwork and 2 campaign in computer.
- Free hand sketching - 500
- A short documentary film/TV Commercial etc.
- Drawing - 10 (Full figure human study, portrait, animal study etc.)

Option II - PHOTOGRAPHY

Max. Marks: (Sessional: 100)

Size: As per requirements.

Assignment

- (i) Number of Prints is minimum 30 in each Semester (Minimum Size: 12" x 18")
- (ii) Drawing – 20 (Full figure study for model shoot etc.)

MFA – B –104: (DISPLAY+ VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of 1st semester.
- (ii) Viva-Voce will be conducted by Internal Examiner.

(iii) Project Report will be presented in an open Seminar.

SUGGESTED BOOKS FOR READING :

Applied Arts

1. European Modern Movements in Encyclopedia of World Art.
2. Leymarie – Impressionism (Skira).
3. J. Rewald – History of impressionism – Museum of Modern Art, New York.
4. J. Rewald – Post Impressionism (Both these books are indispensable for the respective periods).
5. Roger Fry – Vision and Design.
6. Madsen – Art Nouveau.
7. Deymatie : Fauvism (good introduction also in Encyclopedia of World Art.)
8. Crespelle – The Fauves.
9. Golding – Cubism: A history and analysis–See Also: Cubism and Futurism in Encyclopedias of World Art.
10. Rosenblum – Cubism and 20th Century Art.
11. Selz : German Expressionism. For Expressionism See Also Encyclopedia of World Art.
12. Ritchie – German 20th Century Art – Museum of Modern Art.
13. भारत की चित्रकला का संक्षिप्त इतिहास – डॉ० लोकेष चन्द्र शर्मा
14. भारतीय चित्रकला एवं आधुनिक सन्दर्भ – डॉ० बृजेश स्वरूप कटियार
15. Contemporary advertising: william F. arens, courtland L. bovee.
16. Foundation of advertising: S.A Chunnawalla, K.C Sethia.
17. Advertising and sales promotion: S.H.H kazmi, satish batra.

COURSE OUTCOMES (MFA Applied Arts- 2nd sem.)

- A. Advertising campaign, Analytical study of different product groups. Visuals to be based on the class of commodity and class of appeal.
- B. Advance techniques of Photography, Development of Individual style, Different areas of Photography such as:
 - Creative photography (abstract, texture, architectural etc.)
 - Digital manipulation
 - Black & White photography
- C. **Project:** Historical Sites, National Monuments, Review of National Art Fairs, Exhibitions. Galleries, Advertising Agencies, Contemporary Art Issues. Review about his/her Art work.

DETAILED SYLLABUS: (THEORY - SECOND SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Applied Art – Group B

MFA – A-201: HISTORY OF MODERN WESTERN ART, (GROUP A, B, C & D)

For Instructions & Detail Syllabus, please See the syllabus of Group –A (MFA-A-201)

MFA– B -202: ADVERTISING FOUNDATION AND DIMENSION

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Courses of Study:

Unit-1: Copy writing & Typography – Introduction, Role of Typography in Advertising, types of copy, copy formats: headlines, sub headlines, body copy etc.

Unit-2: Marketing, Advertising & Market Research: Nature and scope of Marketing, Advertising role in marketing, Types of market. Marketing channel of distribution, marketing mix, 4P's of marketing: Packaging, Insurance, Transportation, Direct marketing. Consumer reaction, Motivational research, Brand image.

Unit-3: Print Advertising: Newspaper Advertisings, Magazine advertisements, Layout stages, Layout design principles. Role of photography & Drawings in Advertising, Window display, counter display, the age of a print, Major different printing techniques in brief: offset, letterpress, lithography, gravure or intaglio, screen printing laser printing etc.

Unit-4: Ethics, Regulations and Social Responsibilities – Taste and Advertising, Stereotyping in Advertising: Women in advertisement, racial and ethnic stereotypes,

Advertising to children, Advertising controversial products & legal aspects of advertising.
Copyright, Trade Mark etc.

DETAILED SYLLABUS: (PRACTICAL - SECOND SEMESTER)

**Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Applied Art – Group B**

MFA – B- 203: Practical
Optional I- VISUALIZATION
or
Optional II - PHOTOGRAPHY.

Time Allowed: 36 Hours

Max. Marks: 400 (Sessional: 100 and Examination: 300)

Candidate admitted in M.F.A. (Applied Arts) will select any one of the following option for practical subjects for specialization in all semester

Instructions:

- (i) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (ii) Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) will evaluate the Sessional work.
- (iii) Student will have to prepare one series (minimum 3 photographs) of photography on the given topic.

Option I - VISUALIZATION

Time Allowed: 36 Hours

Minimum Size: As per requirements

Assignments:

- Execution of any 2 advertising campaign with report (*market survey and about your campaign*) on consumer's product or institutional (Services or Social) related with any of the appropriate media including Print and various techniques available. (Minimum Submission for each Advertising Campaign is 10 works.)
- One campaign in handwork and 2 campaign in computer.
- Free hand sketching - 500
- A short documentary film/TV Commercial duration of minimum 02 minutes to maximum 05 minutes
- Drawing - 10 (Full figure human study, portrait, animal study etc.)

Option II- PHOTOGRAPHY

Time Allowed : 18 Hours

Size : As per requirements.

Instructions:

Student will have to prepare one series (minimum 3 photographs) of photography on the given topic.

Assignment

- (i) Number of Prints is minimum 30 in each Semester (Minimum Size: 12" x 18")
- (ii) Drawing – 20 (Full figure study for model shoot etc.)

Note: For all options of Applied Arts; Student will have to submit his/her work on last day of every week including sketching and drawing.

MFA – B –204: (DISPLAY+VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st and 2nd Semester will be conducted at the end of semester.
- (ii) Viva-Voce will be conducted by Internal & External Examiner.
- (iii) Project Report will be presented in an open Seminar.

SUGGESTED BOOKS FOR READING :

Applied Arts

1. European Modern Movements in Encyclopedia of World Art.
2. Leymarie – Impressionism (Skira).
3. J. Rewald – History of impressionism – Museum of Modern Art, New York.
4. J. Rewald – Post Impressionism (Both these books are indispensable for the respective periods).
5. Roger Fry – Vision and Design.
6. Madsen – Art Nouveau.
7. Deymatie : Fauvism (good introduction also in Encyclopedia of World Art.)
8. Crespelle – The Fauves.
9. Golding – Cubism: A history and analysis–See Also: Cubism and Futurism in Encyclopaedia of World Art.
10. Rosenblum – Cubism and 20th Century Art.
11. Selz : German Expressionism. For Expressionism See Also Encyclopedia of World Art.
12. Ritchie – German 20th Century Art – Museum of Modern Art.
13. भारत की चित्रकला का संक्षिप्त इतिहास – डॉ० लोकेष चन्द्र शर्मा
14. भारतीय चित्रकला एवं आधुनिक सन्दर्भ – डॉ० बृजेश स्वरूप कटियार
15. Contemporary advertising: william F. arens, courtland L. bovee.
16. Foundation of advertising: S.A Chunnawalla, K.C Sethia.
17. Advertising and sales promotion: S.H.H kazmi, satish batra.

COURSE OUTCOMES (MFA Applied Arts- 3rd sem.)

- (a)** Deeper understanding of market and marketing techniques (4P's), concept building, building of brand image, creation of U.S.P.
- (b)** Advance techniques of Photography, Development of Individual style, Different areas of Photography such as :
 - Press Photography
 - Photo Essay / Photo series.
 - Photo Illustration
 - Photography for advertising.
- (c) Project:** Student have to write about his/ her art work created during this semester and the Internal committee will evaluate his/ her project.

DETAILED SYLLABUS: (THEORY - THIRD SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Applied Arts – Group B

MFA-A – 301: HISTORY OF MODERN INDIAN ART (GROUP A& B)

For Detail Syllabus and Instructions please See the syllabus of Group –A (MFA-A-301)

DETAILED SYLLABUS: (PRACTICAL - THIRD SEMESTER)

MFA- B -302: Practical

Option – I: **VISUALIZATION**

or

Option – II: **PHOTOGRAPHY**

Instructions:

- Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) will evaluate the Sessional work at the end of semester.
- Student will have to prepare one series (minimum 3 photographs) of photography on the given topic.

Option – I : **VISUALIZATION**

Max. Marks : 100 (Sessional work),

Size : As per requirements.

Assignments:

- Execution of any 2 advertising campaign with report (*market survey and about your campaign*) on consumer's product or institutional (Services or Social) related with any of the appropriate media including Print and various techniques available. (Minimum Submission for each Advertising Campaign is 10 works.)
- One campaign in handwork and 2 campaigns in computer.

- A short documentary film/ TV Commercial etc. Duration: minimum 02 minutes and maximum 05 minutes.
- Free hand sketching - 500
- Drawing – 10 (Full figure human study, portrait, animal study etc.)

Option – II :PHOTOGRAPHY

Max. Marks : 100 (Sessional)

Size : As per requirements.

Assignment

- (i) Number of Prints is minimum 25 (Minimum Size: 12” x 18”)
- (ii) Free hand sketching - 500
- (iii) Drawing – 10 (Full figure human study, portrait, animal study etc.)

For all options of Applied Arts Student will have to submit his/her work on last day of every week including sketching and drawing.

MFA –B -303: (DISPLAY+VIVA-VOCE+ PROJECT REPORT)

Max Mark: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st and 2nd Semester will be conducted at the end of 2nd semester.
- (ii) Viva-Voce will be conducted by Internal& External Examiner.
- (iii) Project Report will be presented in an open Seminar

SUGGESTED BOOKS FOR READING :

Applied Arts

1. European Modern Movements in Encyclopedia of World Art.
2. Leymarie – Impressionism (Skira).
3. J. Rewald – History of impressionism – Museum of Modern Art, New York.
4. J. Rewald – Post Impressionism (Both these books are indispensable for the respective periods).
5. Roger Fry – Vision and Design.
6. Madsen – Art Nouveau.
7. Deymatie : Fauvism (good introduction also in Encyclopedia of World Art.)
8. Crespelle – The Fauves.
9. Golding – Cubism: A history and analysis–See Also: Cubism and Futurism in Encyclopeadia of World Art.
10. Rosenblum – Cubism and 20th Century Art.
11. Selz : German Expressionism. For Expressionism See Also Encyclopedia of World Art.
12. Ritchie – German 20th Century Art – Museum of Modern Art.
13. भारत की चित्रकला का संक्षिप्त इतिहास – डॉ० लोकेष चन्द्र शर्मा
14. भारतीय चित्रकला एवं आधुनिक सन्दर्भ – डॉ० बृजेश स्वरूप कटियार
15. Contemporary advertising: william F. arens, courtland L. bovee.
16. Foundation of advertising: S.A Chunnawalla, K.C Sethia.
17. Advertising and sales promotion: S.H.H kazmi, satish batra.
18. Advertising and Promotion AN IMC Approach,Shimp Cengage Learning India Pvt. Ltd., New Delhi
19. मालवीय, कृष्ण कुमार, आधुनिक विज्ञापन, साहित्य संगम प्रकाशन, इलाहाबाद, 2007.
20. विज्ञापन 'तकनीक एवं सिद्धान्त' : नरेन्द्र यादव

COURSE OUTCOMES (MFA Applied Arts- 4th sem.)

- (a) Deeper understanding of market and marketing techniques (4P's), concept building, building of brand image, creation of U.S.P.
- (b) Advance techniques of Photography, Development of Individual style, Different areas of Photography such as :
 - a. Fashion photography.
 - b. Digital manipulation
 - c. Black & White photography
- (c) A critical and analytical aspect of Painting, Applied Arts, Sculpture, Graphics (Print Making) etc.
- (d) A critical and analytical aspect of History of Art.
- (e) Folk, Tribal Art and Popular form of Art.
- (f) Concept of Aesthetics or Philosophy.
- (g) Contemporary Artists.
- (h) Inter disciplinary Themes.

DETAILED SYLLABUS: (THEORY - FOURTH SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Applied Arts – Group B

MFA– A–401: HISTORY OF MODERN INDIAN ART (GROUP A & B)

Maximum Marks- 100 (75+25)

For Detail Syllabus and Instructions please see the syllabus of Group –A (MFA-A-401)

MFA–B -402: DISSERTATION

Max. Marks: 100

Instructions

Synopsis presentation & approval of subject – August.

Presentation & Seminar - January.

Final submission – 31st March (Three copies should be submitted positively before the commencement of the examination).

The evaluation of Dissertation and Viva-voce will be conducted by External & Internal Examiner.

DETAILED SYLLABUS: (PRACTICAL - FOURTH SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Applied Arts – Group B

MFA - B – 403:Practical

Option – I: **VISUALIZATION**

or

Option – II: **PHOTOGRAPHY**

Instructions:

- The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) shall evaluate the Sessional work at the end of semester.
- Student will have to prepare one series (minimum 3 photographs) of photography on the given topic.

Option – I: VISUALIZATION

Time Allowed : 36 Hours

Max. Marks : 400 (Sessional : 100 and Examination : 300),

Size : As per requirements.

Assignments:

- Execution of any 3 advertising campaign with report (*market survey and about your campaign*) on consumer's product or institutional (Services or Social) related with any of the appropriate media including Print and various techniques available. (Minimum Submission for each Advertising Campaign is 10 works.)
- One campaign in handwork and 2 campaigns in computer.
- A short documentary film/ TV Commercial etc. Minimum duration 02 minutes.
- Free hand sketching - 500
- Drawing – 10 (Full figure human study, portrait, animal study etc.)

Option – II :PHOTOGRAPHY

Time Allowed: 18 Hours

Max. Marks : 400 (Sessional: 100 and Examination : 300)

Minimum Size: As per requirements.

Assignment

- (i) Number of Prints is minimum 20 in each Semester. (Minimum Size: 12" x 18")
- (ii) Free hand sketching - 500
- (iii) Drawing – 10 (Full figure human study, portrait, animal study etc.)
- (iv)

For all options of Applied Arts Student will have to submit his/her work on last day of every week including sketching and drawing.

MFA –B -404: (EXHIBITION+VIVA-VOCE+SEMINAR)

Max Mark: 100 (50+25+25)

Instructions:

- (i) One Solo Exhibition of his/her own Art work done during 1st 2nd 3rd & 4th Semester will be conducted at the end of 4th semester. Internal Examiner will evaluate their technical & aesthetics performance of each candidate at the time of exhibition.
- (ii) Viva-Voce will be conducted by Internal & External Examiner.
- (iii) A Seminar paper will be present in open seminar on any one of relevant topic related to Painting /Applied Art/Sculpture/ Graphics etc. Candidate can choose his/her own journey of during study & new invention and experimental aspect of the art field.

SUGGESTED BOOKS FOR READING :

Applied Arts

1. European Modern Movements in Encyclopedia of World Art.
2. विज्ञापन कला : एकेश्वर प्रसाद हटवाल
3. विज्ञापन : अशोक महाजन
4. प्रेमचन्द पांतजलि आधुनिक विज्ञापन, वाणी प्रकाशन, नई दिल्ली 2008.
5. कुमुद शर्मा विज्ञापन की दुनिया, प्रभात प्रकाशन, प्रतिभा प्रतिष्ठान, नई दिल्ली
6. Leymarie – Impressionism (Skira).
7. J. Rewald – History of impressionism – Museum of Modern Art, New York.
8. J. Rewald – Post Impressionism (Both these books are indispensable for the respective periods).
9. Roger Fry – Vision and Design.
10. Madsen – Art Nouveau.
11. Deymatie : Fauvism (good introduction also in Encyclopedia of World Art.)
12. Crespelle – The Fauves.
13. Golding – Cubism: A history and analysis–See Also: Cubism and Futurism in Encyclopediadia of World Art.
14. Rosenblum – Cubism and 20th Century Art.
15. Selz : German Expressionism. For Expressionism See Also Encyclopedia of World Art.
16. Ritchie – German 20th Century Art – Museum of Modern Art.
17. भारत की चित्रकला का संक्षिप्त इतिहास – डॉ० लोकेष चन्द्र शर्मा
18. भारतीय चित्रकला एवं आधुनिक सन्दर्भ – डॉ० बृजेश स्वरूप कटियार
19. Contemporary advertising: william F. arens, courtland L. bovee.
20. Foundation of advertising: S.A Chunnawalla, K.C Sethia.
21. Advertising and sales promotion: S.H.H kazmi, satish batra.
22. Advertising and Promotion AN IMC Approach, Shimp Cengage Learning India Pvt. Ltd., New Delhi
23. मालवीय, कृष्ण कुमार, आधुनिक विज्ञापन, साहित्य संगम प्रकाशन, इलाहाबाद, 2007.
24. विज्ञापन 'तकनीक एवं सिद्धान्त' : नरेन्द्र यादव

C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Sculpture – Group C

Examination: M.F.A. (First Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional work	Internal Assessment*	Total		
MFA-A-101 (Theory)	History of Modern Western Art	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-C- 102 (Theory)	Technical Theory of Sculpture	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-C -103 (Practical)*	Option – I : Composition OR Option – II :Mural OR Option – III : Life Study	--	100	--	100	36 Hours	16
MFA-C -104 (Practical)**	Display +Viva –voce +Project Report. (50+25+25)	--	--	100	100	15 Hours	1
Total =					400		25

* Candidate admitted in M.F.A. (Sculpture) will select any one of the following option for practical subjects for specialization in all semester.

** Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25

Examination : M.F.A. Sculpture (Second Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional work	Internal Assessment*	Total		
MFA-A-201 (Theory)	History of Modern Western Art	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-C-202 (Theory)	Technical Theory of Sculpture	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-C-203 (Practical)	Option – I : Composition OR Option – II :Mural OR Option – III : Life Study	300	100	--	400	36 Hours	16
MFA-C-204 (Practical)*	Display +Viva –voce +Project Report. (50+25+25)	100	--	--	100	15 Hours	1
MFA-C-205 **	Elective (Pictorial Composition/ Graphic Design-I/ Relief Composition)	--	--	50	50	15 Hours	1
MFA-A-206 **	Open Elective(Fundamental of Visual Arts-I)	--	--	50	50	15 Hours	1
Total =					800		27

Grand Total of Marks (1st sem. + 2nd sem.): 1200

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25

**** Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by Internal examiner/ committee.**

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Sculpture – Group C

Examination : M.F.A. (Third Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional work	Internal Assessment*	Total		
MFA-C- 301 (Theory)	History of Modern Sculpture (Western)	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-C- 302 (Practical)	Option – I : Composition OR Option – II : Mural OR Option – III : Life Study	--	100	--	100	36 Hours	16
MFA-C-303 (Practical)*	Display + Viva –voce +Project Report. (50+25+25)	--	--	100	100	15 Hours	1
MFA-C -304 **	Elective (Pictorial Composition/ Graphic Design-I/ Relief Composition)	--	--	50	50	15 Hours	1
MFA-A –305 **	Open Elective(Fundamental of Visual Arts-I)	--	--	50	50	15 Hours	1
Total =					400		23

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25

****Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by Internal examiner/ committee.**

Examination : M.F.A. (Fourth Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional work	Internal Assessment*	Total		
MFA-C- 401 (Theory)	History of Modern Sculpture (Indian)	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-C -402	Dissertation	100	--	--	100	30 Hours	4
MFA-C -403 (Practical)	Option – I : Composition OR Option – II : Mural OR Option – III : Life Study	300	100	--	400	36 Hours	16
MFA-- -404 (Practical)*	Exhibition +Viva –voce +Seminar (50+25+25)	100	--	--	100	15 Hours	1
Total =					700		25

Grand Total of All Semesters = **2300**

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25

Instruction :

1. Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.
2. The Final submission of dissertation (402) and Viva-voce will be conducted in 4th Semester.
3. Open Elective (to be opted from other department of the faculty only)

4. Paper no. 103, 104, 302, 303 will be evaluated by the Internal examiner/ committee.

COURSE OUTCOMES (MFA Sculpture- 1st sem.)

- (a) Student interested in figures may work with figurative forms, these forms may realistic semi-realistic, idealistic, naturalistic, stylized etc.
- (b) Student must be focused to his/her concept/theme/subject and style also.
- (c) Student is free to choose any of the materials available to him/her suitable to his design.
- (d) Advancement of previous experience towards a complete pictorial interpretation, theme and expression of moods, symbolism, dramatization, distortion of emotional effects including abstract expressionism, project with emphasis on independent creative work Art work based on the events of human-life, myths and general awareness.
- (e) Study from heads of different age groups showing characteristics, vitality, resemblance etc. Study of contemporary masters of portraiture like Rodin, Despiau, Marino Marini, Epstein, Ramkinkar Baij, Sarbari Roy Choudhari.
- (f) Treatment of a head bust with drapery suitable for different types of metal and stone one each.
- (g) Develop the skill of handling and treating clay in various ways suitable to portraiture.
- (h) Develop the knowledge and practice of casting, colouring, patina (for Metal Sculpture) and carving.
- (i) **Project:** Students have to write about his/her art work created during the semester and Internal committee will evaluate his/her project.

DETAILED SYLLABUS: (THEORY - FIRST SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS),

Sculpture – Group C

Paper: MFA-A 101: HISTORY OF MODERN WESTERN ARTS,(Group A,B,C& D)

For Instructions & Detail Syllabus please See the syllabus of Group –A (MFA-A-101)

MFA-C -102: TECHNICAL THEORY OF SCULPTURE

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit-I

Metal Casting: Types of metal, Lost wax process (Cire Perdue), Dogra/ Baster/ Country casting, Sand casting process, The Built-up runner & investment, Patina & Coloring,

Unit-II

Knowledge about foundry, Pit blastfurnace, Blastfurnace, Gasfurnace, Coal furnace, Diesel furnaces, Mould baking Procedure.

Unit-III

Cement concrete casting, Cast stone, P.O.P. casting, Fiber glass casting, Paper pulp casting.

Unit-IV

Stone carving techniques on marble, sand stone, & granite, understanding about stone carving techniques and tool, Wood carving techniques according to the maquette, Understanding about wood carving techniques and tool, Colouring on wood & seasoning

DETAILED SYLLABUS: (PRACTICAL - FIRST SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS),

Sculpture – Group C

Paper:MFA-C-103: Practical:

Option – I: COMPOSITION

Or Option – II :MURAL

Or Option – III: LIFE STUDY

Instruction: Candidate admitted in M.F.A. (Sculpture) will select any one of the following option for practical subjects for specialization in all semester.

Time allowed: 36 Hours

Max. Marks: Sessional – 100 marks

OPTION-I: COMPOSITION

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size: 42” height (length & width according the height)

Sessional: 06

OPTION-II: MURAL

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size: 42”×42” or 36”×60” (low and height relief)

Sessional: 06

OPTION-III: LIFE STUDY

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size:- 60” (height)

Sessional:- 06

MFA-C 104: (DISPLAY+VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of semester.
- (ii) Viva-Voce will be conducted by Internal and External Examiner.
- (iii) Project Report will be presented in Seminar.

SUGGESTED BOOKS FOR READING :

Sculpture

- 1. Masterpieces of Indian Bronze& Metal sculpture Rustam J. Mehta
- 2. Sculpting in steel and other metals- Arthur Zaidenberg
- 3. Modeling a figure in clay –Albert pounteney
- 4. Principles of metal casting – Richard W. Heine &Philip C. Rosenthal
- 5. Manual of Direct Metal Sculpture – Thames and Hudson
- 6. Sculpture of primitive man – Warner Muensterberger
- 7. George Segal – Sem hunter/Don howthorne

8. Early Chola Bronze – Douglas Barrett
9. Contemporary Stone Sculpture – Donaz Meilach
10. Marino Marini – A.M. Hammacher
11. Birbhum Terracottas – Lalit kala Academy
12. Terracottas of Bengal – S.S. Biswas

COURSE OUTCOMES (MFA Sculpture- 2nd sem.)

(a) Advancement of previous study.

(b) Project: Historical Sites, National Monuments, Review of National Art Fairs, Exhibitions. Galleries, Advertising Agencies, Contemporary Art Issues. Review about his/her Art work.

DETAILED SYLLABUS: (THEORY - SECOND SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

**Scheme of Examinations M.F.A. (MASTER OF FINE ARTS),
Sculpture – Group C**

MFA-A-201: HISTORY OF MODERN WESTERN ART, (GROUP A,B,C& D)*
(See the syllabus of MFA group-A)

Max. Marks : 75&25(Internal Assessment)

MFA-C- 202: TECHNICAL THEORY OF SCULPTURE

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit-I

Waste molding and casting, Piece molding and casting, Piece & Mother molding and casting, Flexible molds, Fiber glass mold

Unit-II

Casting a piece mold with slip, Pressing a piece mold with clay, Ceramic shell casting, Separators, Types of clay

Unit-III

Oxyacetylene welding, ARC welding, MIG/TIG welding, Gravity process metal casting, Flow process metal casting.

Unit-IV

Acquiring proper knowledge of theory of firing and glazing. Acquiring proper knowledge of making several kinds of bodies earthenware and stoneware and glazes Acquiring proper knowledge about firing methods, different kilns, country kiln, wood firing, gas firing, oil firing, and coal firing kilns.

DETAILED SYLLABUS: (PRACTICAL - SECOND SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS),

Sculpture – Group C

MFA-C-203: (PRACTICAL)

Optional I – COMPOSITION

Or Optional II- MURAL

Or Optional III- PORTRAIT

Time allowed: 36 Hours

Max. Marks: 400 (Sessional: 100 and Examination : 300)

OPTION-I: COMPOSITION

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size: 42” height (length & width according the height)

Sessional: 06

OPTION-II: MURAL

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size: 42”×42” or 36”×60” (low and height relief)

Sessional: 06

Advancement of previous study

OPTION-III: LIFE STUDY

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size:- 60” (height)

Sessional:- 06

Course of Study

Advancement of previous study

MFA-C- 204: (DISPLAY+ VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of semester.
- (ii) Viva-Voce will be conducted by Internal and External Examiner.
- (iii) Project Report will be presented in Seminar.

SUGGESTED BOOKS FOR READING :

Sculpture

1. Masterpieces of Indian Bronze& Metal sculpture Rustam J. Mehta
2. Masterpieces of Indian Terracottas – M.K. Dhavalikar
3. Sculpture in plastic arts – Nicholas Roukas
4. Modern Sculpture – Harbeart Read
5. The complete sculpture of Barbara Hepworth – Alan
6. Masterpieces of western sculpture – Howard Hibbard
7. Sculpting in steel and other metals- Arthur Zaidenberg
8. Modeling a figure in clay –Albert pounteney
9. Principles of metal casting – Richard W. Heine &Philip C. Rosenthal
10. Manual of Direct Metal Sculpture – Thames and Hudson
11. Sculpture of primitive man – Warner Muensterberger
12. George Segal – Sem hunter/Don howthorne
13. Early Chola Bronze – Douglas Barrett
14. Contemporary Stone Sculpture – Donaz Meilach
15. Marino Marini – A.M. Hammacher
16. Birbhum Terracottas – Lalit kala Academy
17. Terracottas of Bengal – S.S. Biswas

COURSE OUTCOMES (MFA Sculpture- 3rd sem.)

(a) Advancement of previous study.

(b) **Project:** Students have to write about his/her art work created during the semester and Internal committee will evaluate his/her project.

DETAILED SYLLABUS: (THEORY - THIRD SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS),

Sculpture – Group C

MFA-C-301: HISTORY OF MODERN SCULPTURE (WESTERN)

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit-I

19th& 20th century Sculptors- Auguste Rodin, Henri Matisse, Ernst Barlach, Constantin Brancusi, Pablo Picasso, Jean Arp, Marcel Duchamp, Ossip Zadkine.

Unit-II

Individualism and modern Concept, Age of Experimentation, Joan Miro, Alexander Calder, Henry Moore, Alberto Giacometti,

Unit-III

American Sculptors- David Smith, Sol Lewitt, Bruce Nauman, Jhon De Andrea, Joseph Cornell, Mark Di Suvero, Robert Morris, Claes Oldenburg.

Unit-IV

Post Modernist Sculptors- Anish Kapoor, Jeff Koons, Damien Hirst, Rowan Gillespie,

DETAILED SYLLABUS: (PRACTICAL - THIRD SEMESTER)

**Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS),
Sculpture – Group C**

MFA-C-302: Practical

Option I- COMPOSITION

Option II- MURAL

Option III- LIFE STUDY

Instruction: Practical work based on experience on previous semesters.

Time Allowed: 36 Hrs.

Max. Marks: Sessional -100

OPTION-I: COMPOSITION

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size: 42” height (length & width according the height)

Sessional: 06

OPTION-II: MURAL

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size: 42”×42” or 36”×60” (low and height relief)

Sessional: 06

Course of Study

Advancement of previous study

OPTION-III: LIFE STUDY

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size:- 60” (height)

Sessional:- 06

Course of Study

Advancement of previous study

MFA-C 303: (DISPLAY+ VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of semester.
- (ii) Viva-Voce will be conducted by Internal and External Examiner.
- (iii) Project Report will be presented in Seminar.

SUGGESTED BOOKS FOR READING :

Sculpture

1. Masterpieces of Indian Bronze& Metal sculpture Rustam J. Mehta
2. Sculpting in steel and other metals- Arthur Zaidenberg
3. Modeling a figure in clay –Albert pounteney
4. Masterpieces of Indian Bronze& Metal sculpture Rustam J. Mehta
5. Masterpieces of Indian Terracottas – M.K. Dhavalikar
6. Sculpture in plastic arts – Nicholas Roukas
7. Modern Sculpture – Harbeart Read
8. The complete sculpture of Barbara Hepworth – Alan
9. Masterpieces of western sculpture – Howard Hibbard
10. Sculpting in steel and other metals- Arthur Zaidenberg
11. Modeling a figure in clay –Albert pounteney
12. Principles of metal casting – Richard W. Heine &Philip C. Rosenthal
13. Manual of Direct Metal Sculpture – Thames and Hudson
14. Sculpture of primitive man – Warner Muensterberger
15. George Segal – Sem hunter/Don howthorne
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18. Marino Marini – A.M. Hammacher
19. Birbhum Terracottas – Lalit kala Academy
20. Terracottas of Bengal – S.S. Biswas

COURSE OUTCOMES (MFA Sculpture- 4th sem.)

- (a) A critical and analytical aspect of Painting, Applied Art, Sculpture, Graphics (Print Making) etc.
A critical and analytical aspect of History of Art.
Folk, Tribal Art and Popular form of Art.
Concept of Aesthetics or Philosophy.
Contemporary Artists.
New trends in Contemporary Art.
Any other new relevant topic including experimentation. Etc
- (b) Advancement of previous study.

DETAILED SYLLABUS: (THEORY - FOURTH SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS),

Sculpture – Group C

MFA-C-401: HISTORY OF MODERN SCULPTURE (INDIAN)

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit-I

Development of Modern Sculptures in India,

Academic Sculptors: L Karmarkar, Ram Kinker Baij, D.P. Roy Choudhary,

Other sculptors: Shanko Choudhary, Dhanraj Bhagat, Nandagopal

P.V. Janakiram, Somnath Hore, Ajit Chaudhry

Unit-II

Compositional Analysis of Modern Sculpture

Dhruv Mistry, Satish Gujral, Raghav Kaneria, Nagji Patel, Himmat Shah,

K.G.Subramaniam, Balbir Singh Katt, Latika Katt, Sabari Ray Chaudhry,

K.S. Radhakrishnan, Laxma Goud, Ankit Patel.

Unit-III

Individualism of modern concept and new trends of

Experimentation: Jagdish Swaminathan, Chintamani Upadhyaya, Madan Bhatnagar, Meera

Mukhrjee, Ravinder Reddy, Ramesh Bist, Jatin Das, Mrinalini Mukherjee,

Unit-IV

New Trends and concept of monumental sculpture, Critical Analysis of Contemporary

Sculptures of India and their Artist, Sculptural Installations: G.R. Irrana, Pooja Irrana, Jitish

Kallat, Atul Dodiya, Subodh Gupta, Sudarshan Shetty, Bharti Kher, Chintan Upadhyaya.

MFA-C- 402: DISSERTATION

Max. Marks : 100

Instructions

Synopsis presentation & approval of subject – August.

Presentation & Seminar- January.

Final submission – 31st March. (Three copies should be submitted positively before the commencement of the examination).

The evaluation of Dissertation and Viva-voce will be conducted by External & Internal Examiner.

DETAILED SYLLABUS: (PRACTICAL - FOURTH SEMESTER)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS),

Sculpture – Group C

MFA-C-403: (Practical)**Option I- COMPOSITION****Option II- MURAL****Option III- LIFE STUDY**

Time Allowed: 36 Hrs. Max. Marks : 400 (Examination: 300 + Sessional : 100)

Medium: Clay, Plaster, Wood, Stone, Metal.

OPTION-I: COMPOSITION

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size: 42" height (length & width according the height)

Sessional: 06

OPTION-II: MURAL

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size: 42"×42" or 36"×60" (low and height relief)

Sessional: 06

Course of Study

Advancement of previous study

OPTION-III: LIFE STUDY

Medium: stone/fiber glass/different types of metal/ceramic/terracotta/cement

Minimum Size:- 60" (height)

Sessional:- 06

Course of Study

Advancement of previous study

MFA-C-404: (EXHIBITION+VIVA-VOCE+SEMINAR)

Max Marks: 100 (50+25+25)

Instructions

- (i) One Solo Exhibition of his/her own Art work done during 1st 2nd 3rd & 4th Semester will be conducted at the end of 4th semester. Internal Examiner will evaluate their technical & aesthetics performance of each candidate at the time of exhibition.
- (ii) Viva-Voce will be conducted by Internal & External Examiner.
- (iii) A Seminar paper will be present in seminar on topic related to Painting /Applied Art/Sculpture/ Graphics. Candidate can choose his/her own journey of during study & new invention and experimental aspect of the art field.

SUGGESTED BOOKS FOR READING :

Sculpture

1. Masterpieces of Indian Bronze & Metal sculpture Rustam J. Mehta
2. Sculpting in steel and other metals- Arthur Zaidenberg
3. Modeling a figure in clay –Albert Pounteney
4. Masterpieces of Indian Bronze & Metal sculpture Rustam J. Mehta
5. Masterpieces of Indian Terracottas – M.K. Dhavalikar
6. Sculpture in plastic arts – Nicholas Roukas
7. Modern Sculpture – Harbeart Read
8. The complete sculpture of Barbara Hepworth – Alan
9. Masterpieces of western sculpture – Howard Hibbard
10. Sculpting in steel and other metals- Arthur Zaidenberg
11. Modeling a figure in clay –Albert Pounteney
12. Principles of metal casting – Richard W. Heine & Philip C. Rosenthal
13. Manual of Direct Metal Sculpture – Thames and Hudson
14. Sculpture of primitive man – Warner Muensterberger
15. George Segal – Sem hunter/Don howthorne
16. Early Chola Bronze – Douglas Barrett
17. Contemporary Stone Sculpture – Donaz Meilach
18. Marino Marini – A.M. Hammacher
19. Birbhum Terracottas – Lalit kala Academy
20. Terracottas of Bengal – S.S. Biswas

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Graphic (Print Making) – Group D

Examination : M.F.A. (First Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional	Internal Assessment*	Total		
MFA-A-101 (Theory)	History of Modern Western Art	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-D-102 (-do-)	History of Printmaking and Technical Theory	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-D-103 (Practical)	Composition	--	100	--	100	24 Hrs./Week	16
MFA-D-104	Display+Viva-voce+project Report (50+25+25) *	--	--	100	100	15 Hrs. For Project Report	1
Total =					400		25

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

Examination : M.F.A. (Second Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional Work	Internal Assessment*	Total		
MFA-A-201 (Theory)	History of Modern Western Art	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-D-202 (do)	History of Printmaking and Technical Theory	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-D-203 (Practical)	Composition	300	100	--	400	36 Hrs.	16
MFA-D-204 (Practical)	Display+Viva-voce+project Report (50+25+25) *	100	--	--	100	15 hours	1
MFA-D-205 (Practical)	Graphic Design-I/ Pictorial Composition/ Clay Modeling-I { Elective } **	50	--	--	50	15 Hrs.	1
MFA-A-206	Open Elective { Fundamental of Visual Arts-I } **	50	--	--	50	15 Hours	1
Total =					800		27

Grand Total of Marks (1st sem. + 2nd sem.): 1200

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

** Elective & Open Elective Examination will be conducted at the completion of the same Semester and evaluated by Internal examiner/ committee.

Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Graphic (Print Making) – Group D

Examination : M.F.A. (Third Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional Work	Internal Assessment*	Total		
MFA-D-301 (Theory)	History of Print Making	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-D-302 (Practical)	Composition	--	100	--	100	36 Hours	16
MFA-D-303 (Practical)	Display+Viva-voce+project Report (50+25+25) *	--	--	100	100	15 Hours	1
MFA-D-304 (Practical)	Graphic Design-I/ Pictorial Composition/ Clay Modeling-I { Elective } **	--	--	50	50	15 Hours	1
MFA-A-305	Open Elective { Fundamental of Visual Arts-I } **	--	--	50	50	15 Hours	1
Total =					400		23

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

Examination : M.F.A. (Fourth Semester)

Paper Code	Nomenclature of the Paper	Max. Mark				Time Allowed	Credits
		Examination	Sessional Work	Internal Assessment*	Total		
MFA-D-401 (Theory)	History of Print Making	75	--	25	100	3 Hours/ Week 60 Hours	4
MFA-D-402	Dissertation	100	--	--	100	30 Hours	4
MFA-D-403 (Practical)	Composition	300	100	--	400	36 Hours	16
MFA-D-404 (Practical)	Exhibition+Viva-voce+Seminar (50+25+25) *	100	--	--	100	15 Hours	1
Total =					700		25

* Maximum Marks of Display – 50, Viva-Voce – 25, Project Report – 25.

Grand Total of All Semesters = 2300

Instructions :

1. Practical Examination will be conducted in Even Semester i.e. 2nd, 4th only.
2. The Final submission of dissertation (402) and Viva-voce will be conducted in 4th Semester.
3. Open Elective (to be opted from other department of the faculty only)
4. Paper no. 103, 104, 302, 303 will be evaluated by the Internal examiner/ committee.

COURSE OUTCOMES (MFA Graphic (Print Making) 1st sem.)

- a. The principle of the unity of idea, material, the procedure for its treatment and the pulling of the impression.
- b. The principle of full authorship in the production of the print.
- c. The principle of the artistic integrity of the print as work of art – The Principle of the excellence of all the components of the graphic work of art. The area are the expressive capacities of all the printmaking techniques that the course member has the condition for, that is , for which the Academy is appropriately equipped; this concerns all the techniques in which the fundamental premise is the handmade matrix or plate. These comprise: Relief Prints, Intaglio Prints, Plano graphic Prints, and Stencil Prints, and possible procedure for the integration of them into a unified work of art.
- d. **Project:** Students have to write about his/her art work created during the semester and Internal committee will evaluate his/her project.

DETAILED SYLLABUS: (THEORY)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Graphic (Print Making) – Group D

FIRST SEMESTER

MFA-A-101: HISTORY OF MODERN WESTERN ART

Course of Study: Same as MFA, Painting (Group A)

MFA-D-102: HISTORY OF PRINT MAKING AND TECHNICAL THEORY

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit – I

History of Western printmaking, Survey of the development of art of printmaking in Europe from early woodcuts and metal engravings during the beginning of the 15th century onwards to the present day including

Unit – II

All types of manifestations and inventions of different Printmaking medium like Engraving, Drypoint, Etching, Mezzotint, Sugar Lift Process, Colour Printing, Lithography and Mixed Media.

Unit – III

Masters of original printmaking, master engravers printmaking's for fulfilling religious and social needs as well as that of individual creative expressions.

Unit – IV

Significance of Durer, Italian Contribution of Chiaroscuro and woodcuts. Different printmaking techniques and possibilities of Etching, Aquatint, Wood Cut, Wood engraving, Metal Engraving, Dry Point, Soft Ground, Mezzotint, Photo Etching, Viscosity, Calligraphy, Wood Intaglio, Serigraphy, Lithography and Digital Prints.

DETAILED SYLLABUS: (PRACTICAL)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Graphic (Print Making) – Group D

FIRST SEMESTER

MFA-D-103: (COMPOSITION)

Max. Marks : Sessional : 100

Medium : Relief/Intaglio/Lithography/Screen Print/New Print Media /Mixed Media

Minimum Size of work: 18" x 12"

Sessional Work: Print: 08

Instructions :

- (i) Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) shall evaluate the Sessional work at the end of the semester.

Medium: Printmaking emphasis on composition and individual technique working in all the following:

(a) Relief Process

- i. Selection of Materials, preparation of surface for various textures.
- ii. Preparing design and transferring on selected materials, cutting of material and preparing the printing surface.
- iii. Printing of prepared block. Determine registration for printing of editions.
- iv. All the procedures for printmaking (preparation of matrix and printing technique) for:
(a) monochrome and polychrome linocut; (b) monochrome and polychromewoodcut;
(c) wood engraving – facsimile and white engraving; (d) Oriental orJapanese woodcut technique – printing with water-based inks; (e) planning editionsand the organisation of the printing of editions.

(b) Intaglio Process

- i. Selection of materials preparations and application of dry and liquid grounds. Study of various chemicals and mordents.
- ii. Preparation of composition on plate with various experiments for textural and tonal values. Different techniques like Dry Point, Aquatint, Mazzohht, Etching, Engraving, Photo Etching etc.
- iii. Printing techniques such as viscosity.

- iv. All procedure for printmaking of: (a) monochrome and polychrome etching (singlephase and multiphase etching); (b) monochrome and polychrome mezzotint (on aroughened plate, on an etching raster, an aquatint raster, on a sandpaper raster); (c)monochrome and polychrome aquatint (single phase or multiphase etching); (d)6monochrome and polychrome reserve – sugar aquatint (open etching and tonaletching).

(c) Lithography (Planography)

- i. Preparation of surface, polished and fine grained experiments with line, tone and texture.
- ii. Understanding the chemical properties of Litho surface and Printing
- iii. All the lithograph techniques (according to Senefelder): (a) chalk; b)Indian ink – brushand pen; (b) wash; (c) reserve and spraying; (d) litho-mezzotint; (e) polychromelithograph (from 4 to 12 colours); (f) offset lithography (Tamarind process).

(d) Screen Printing

- i. Preparations of Screen, Selection of various grades of Nylon, cloth and stretching of cloth.
- ii. Preparation of design by paper stencil, direct method and Indirect Method.
- iii. Printing & Registration for one and multicolour printing.
- iv. All procedures for the hand-making of the stencil (*pochoir*) and all the procedures with photosensitive emulsion in the silkscreen technique (reproduction photography) – monochrome and polychrome silkscreens.

(e) Mixed Media

- i. Experiments with combined graphic techniques and mediums.

MFA-D-104: (DISPLAY+ VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of semester.
- (ii) Viva-Voce will be conducted by committee /Internal Examiner.
- (iii) Project Report will be presented in Seminar

SUGGESTED BOOKS FOR READING :

Print Making

1. Graphic Arts Encyclopedia – George A Stevenson
2. Photo mechanics and Printing – J.S. Mertle and Gordon L. Monsen.
3. Visual Imagination
4. Prints of Twentieth Century – Phanes
5. Dictionary of Print Making Terms – Rosemary Simmons.
6. How to Identify Prints – Bamber Gaspoigne.
7. The Complete Printmaker (Techniques/Traditions/Innovations)– John Ross/Clave Romano/Tim Ross.
8. Collecting Original Prints – Rosemary Simmons Hanre
9. Printmaking Today – Jules Heller.
10. Contemporary Art (Journal) – Lalit Kala Academy
11. Graphic Art in India since 1850 – Lalit Kala Academy.
12. Graphic Art of 18th Century : Jean Adhemer
13. A history of Etching and Engraving- Arthur Hind
14. An Introduction of History of Wood cut – A.M. Hind
15. Graphic Art in India since 1850 – Lalit Kala Academy

COURSE OUTCOMES (MFA Graphic (Print Making) 2nd sem.)

(a) Advancement of previous study.

(b) **Project:** Historical Sites, National Monuments, Review of National Art Fairs, Exhibitions. Galleries, Advertising Agencies, Contemporary Art Issues. Review about his/her Art work.

DETAILED SYLLABUS: (THEORY)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Graphic (Print Making) – Group D

SECOND SEMESTER

MFA-A-201: HISTORY OF MODERN WESTERN ART

Course of Study: Same as MFA, Painting (Group A)

MFA-D-202: HISTORY OF PRINT MAKING AND TECHNICAL THEORY

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit – I

Master of etching, significance of Rembrandt Portraits, Engraving and Mezzotint, Painting effects, print making and book production in 18th century and later 19th century masters.

Unit – II

Print Making of 20th Century, Picasso's Graphic work, Francisco Goya, Photo Transfer Techniques, Influence of Advertising, Print Making Activities of pop Artist Andy Warhol, Stanley William Hayter, Printmaking Studio Atelier-17, Workshop and editions.

Unit – III

Different printmaking techniques and possibilities of Etching, Aquatint, Wood Cut, Wood engraving, Metal Engraving, Dry Point, Soft Ground, Mezzotint, Photo Etching, Viscosity, Collagraphy, Wood Intaglio, Serigraphy, Lithography and Digital Prints.

Unit – IV

Experimentation and Variation in technique for different results. In Intaglio Method, Relief method, Planography Method, and in Stencil Method.

DETAILED SYLLABUS: (PRACTICAL)
Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Graphic (Print Making) – Group D

SECOND SEMESTER

MFA-D-203:COMPOSITION

Time Allowed : 36 Hours

Max. Marks : 400 (Examination : 300 & Sessional : 100)

Medium : Relief/Intaglio/Lithography/Screen Print/New Print Media /Mixed Media

Minimum Size of work: 18” x 12”

Sessional Work: Print: 07

Instructions :

- (ii) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (iii) Board of Internal Examiner ((Director/Head of Institute, concern subject teacher and one nominee from Director/Head) shall evaluate the Sessional work.

MFA-D-204:(DISPLAY+VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 2nd Semester will be conducted at the end of semester.
- (ii) Viva-Voce will be conducted by committee /Internal Examiner.
- (iii) Project Report will be presented in Seminar

SUGGESTED BOOKS FOR READING :

Print Making

1. Graphic Arts Encyclopedia – George A Stevenson
2. Graphic Art of 18th Century : Jean Adhemer
3. A history of Etching and Engraving- Arthur Hind
4. An Introduction of History of Wood cut – A.M. Hind
5. Graphic Art in India since 1850 - Lalit Kala Academy
6. Contemporary Art (Journal) – Lalit Kala Academy
7. Photo mechanics and Printing – J.S. Mertle and Gordon L. Monsen.
8. Visual Imagination
9. Prints of Twentieth Century – Phanes
10. Dictionary of Print Making Terms – Rosemary Simmons.
11. How to Identify Prints – Bamber Gaspoigne.
12. The Complete Printmaker (Techniques/Traditions/Innovations)– John Ross/Clave Romano/Tim Ross.
13. Collecting Original Prints – Rosemary Simmons Hanre
14. Printmaking Today – Jules Heller.

15. Contemporary Art (Journal) – Lalit Kala Academy
16. Graphic Art in India since 1850 – Lalit Kala Academy.
17. Graphic Art of 18th Century : Jean Adhemer
18. A history of Etching and Engraving- Arthur Hind
19. An Introduction of History of Wood cut – A.M. Hind
20. Graphic Art in India since 1850 - Lalit Kala Academy

COURSE OUTCOMES (MFA Graphic (Print Making) 3rd sem.)

(a) Advancement of previous study.

(b) **Project:** Students have to write about his/her art work created during the semester and Internal committee will evaluate his/her project.

DETAILED SYLLABUS: (THEORY)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Graphic (Print Making) – Group D

THIRD SEMESTER

MFA-D-301: HISTORY OF PRINT MAKING

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit – I

History of Printmaking in Far Eastern Countries, U-Kieo-E Wood cut process and their Artist Hokusai, Hiroshige, Moronobu, Utamaro, Sharaku

Unit – II

History of Printmaking in India – Printmaking in India and Introduction of the development in the different areas of India in 19th and 20th Century.

Unit – III

Commercial printing and printmaking in 2nd half of the 19th century printmaking in Bengal in early 20th century. Colonial Influences, Arrival of Lithography

Unit–IV

Contribution to develop the Print Making in India in the early stage. Darnall Brothers , Mukul Chand Day, Tagore Brothers, Raja Ravi Verma, Nand Lal Bose, Binod Bihari, Haren Das, Chittoparsad.

DETAILED SYLLABUS: (PRACTICAL)
Institute of Fine Arts
C.S.J.M. University, Kanpur
Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)
Graphic (Print Making) – Group D

MFA-D- 302: COMPOSITION

Max. Marks : Sessional: 100)

Medium : Relief/Intaglio/Lithography/Screen Print/Mixed Media

Minimum Size of work : 18” x 12”

Sessional Work, Print : 08

Instructions :

Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) shall evaluate the Sessional work at the end of the semester.

Course of Study For Sessional Work

Advanced Studies in any two specialized mediums:

Medium: Printmaking emphasis on composition and individual technique working in all the following mediums:

(a) Relief Process

- i. Selection of Materials, preparation of surface for various textures.
- ii. Preparing design and transferring on selected materials, cutting of material and preparing the printing surface.
- iii. Printing of prepared block. Determine registration for printing of editions.
- iv. All the procedures for printmaking (preparation of matrix and printing technique) for:
(a) monochrome and polychrome linocut; (b) monochrome and polychromewoodcut;
(c) wood engraving – facsimile and white engraving; (d) Oriental or Japanese woodcut technique – printing with water-based inks; (e) planning editions and the organization of the printing of editions.

(b) Intaglio Process

- i. Selection of materials preparations and application of dry and liquid grounds. Study of various chemicals and mordents.
- ii. Preparation of composition on plate with various experiments for textural and tonal values. Different techniques like Dry Point, Aquatint, Mazzohht, Etching, Engraving, Photo Etching etc.
- iii. Printing techniques such as viscosity.
- iv. All procedure for printmaking of: (a) monochrome and polychrome etching (singlephase and multiphase etching); (b) monochrome and polychrome mezzotint (on a roughened plate, on an etching raster, an aquatint raster, on a sandpaper raster);

- (c) monochrome and polychrome aquatint (single phase or multiphase etching);
- (d) monochrome and polychrome reserve – sugar aquatint (open etching and tonal etching).

(c) Lithography (Planography)

- i. Preparation of surface, polished and fine grained experiments with line, tone and texture.
- ii. Understanding the chemical properties of Litho surface Printing
- iii. All the lithograph techniques (according to Senefelder): (a) chalk; b) Indian ink – brush and pen; (b) wash; (c) reserve and spraying; (d) litho-mezzotint; (e) polychrome lithograph (from 4 to 12 colours); (f) offset lithography (Tamarind process).

(d) Screen Printing

- i. Preparations of Screen, Selection of various grades of Nylon, cloth and stretching of cloth.
- ii. Preparation of design by paper stencil, direct method and Indirect Method.
- iii. Printing & Registration for one and multicolour printing.
- iv. All procedures for the hand-making of the stencil (*pochoir*) and all the procedures with photosensitive emulsion in the silkscreen technique (reproduction photography) – monochrome and polychrome silkscreens

(e) Mixed Media

- i. Experiments with combined graphic techniques and mediums.

MFA-D-303: (DISPLAY+VIVA-VOCE+PROJECT REPORT)

Max Marks: 100 (50+25+25)

Instructions

- (i) Display of his/her own Art work done during 1st Semester will be conducted at the end of semester.
- (ii) Viva-Voce will be conducted by committee /Internal Examiner.
- (iii) Project Report will be presented in Seminar.

SUGGESTED BOOKS FOR READING :

Print Making

1. Water Based Screen Printing – Steve Hoskins
2. Stone Lithography – Paul Croft
3. Digital Printmaking – George Whale and Naren Barfield.
4. The Complete Printmaker (Techniques/Traditions/Innovations) – John Ross/Clare Romano/Tim Ross
5. Block and Silk Screen Printing – G. Ahlberg and O. Jarneryd.
6. Early Graphic Art in Bengal (Journal) – Lalit Kala Academy, Pranabranjan Roy.
7. Three Graphic Artist (Journal) – Lalit Kala Academy, Geeta Kapoor.
8. Graphic Art of 18th Century : Jean Adhemer
9. A history of Etching and Engraving- Arthur Hind
10. An Introduction of History of Wood cut – A.M. Hind
11. Graphic Art in India since 1850 – Lalit Kala Academy
12. Contemporary Art (Journal) – Lalit Kala Academy
13. Photo mechanics and Printing – J.S. Mertle and Gordon L. Monsen.
14. Visual Imagination
15. Prints of Twentieth Century – Phanes
16. Dictionary of Print Making Terms – Rosemary Simmons.
17. How to Identify Prints – Bamber Gaspoigne.
18. The Complete Printmaker (Techniques/Traditions/Innovations)– John Ross/Clare Romano/Tim Ross.
19. Collecting Original Prints – Rosemary Simmons Hanre

COURSE OUTCOMES (MFA Graphic (Print Making) 4th sem.)

- (a) Advancement of previous study.
- (b) **Project:** Students have to write about his/her art work created during the semester and Internal committee will evaluate his/her project.
- (c) A critical and analytical aspect of Painting, Applied Arts, Sculpture, Graphics (Print Making) etc.
 - A critical and analytical aspect of History of Art.
 - Folk, Tribal Art and Popular form of Art.
 - Concept of Aesthetics or Philosophy.
 - Contemporary Artists.
 - New trends in Contemporary Art.
 - Any other new relevant topic including experimentation. Etc.

DETAILED SYLLABUS: (THEORY)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Graphic (Print Making) – Group D

FOURTH SEMESTER

MFA-D-401: HISTORY OF PRINT MAKING

Time Allowed: 3 Hours Max. Marks : 100 (75+25)

Instructions:

In accordance with the pattern decided by the University.

Examination = 75 Marks

Internal Assessment - 25 Marks

Mid Term Exam (10) + Assignment (10) + Overall performance (5) = 25 Marks

Course of Study

Unit – I

Introduction of Printmaking in Art Institutions, Conventional Printmaking in Post Independence era growth in printmaking.

Unit – II

Recent printmaking activities, centers and individual printmakers and the aspects of their works like : Somnath Hore, Krishna Reddy, Jyoti Bhatt, Sanat Kar, K. G. Subramaniam, R. B. Bhaskaran, Rini Dhumal, Anupam Sud, Laxma Goud, Jagmohan Chopra, Rm Pallaniappan, V. Nagdas, Shyam Sharma, Ajit Dubey, Pinaki Barua, Kavita Nayyar, Hanuman Kambli,

Unit – III

Regional printmaking Technique Development, Different printmakers Group, Printmakers Guild, Delhi Shilpi Chakra Artist and their works.

Unit – IV

Contemporary Indian printmaking, New printmaking trends and techniques, Printmaking Studios and working Artist.

MFA-D- 402:DISSERTATION

Max. Marks 100

Instructions

Synopsis presentation & approval of subject – August.

Presentation & Seminar- January.

Final submission – 31st March. (Three copies should be submitted positively before the commencement of the examination).

The evaluation of Dissertation and Viva-voce will be conducted by External & Internal Examiner.

DETAILED SYLLABUS: (PRACTICAL)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Graphic (Print Making) – Group D

FOURTH SEMESTER

MFA-D- 403:COMPOSITION

Time Allowed :36 Hours

Max. Marks : 400 (Examination : 300 & Sessional : 100)

Medium : Relief/Intaglio/Lithography/Screen Print/Mixed Media

Minimum Size: 18” x 12”

Sessional Work, Print : 07

Instructions :

- (i) The examiner will evaluate the work of examinee on the last day of the examination and if the examiner did not turn up on the last day, the art work will be kept in a sealed lock custody and as and when the examiner comes as his/her convenient date can evaluate the practical paper.
- (ii) Board of Internal Examiner (Director/Head of Institute, concern subject teacher and one nominee from Director/Head) shall evaluate the Sessional work at the end of the semester.

MFA – D-404: (EXHIBITION+VIVA-VOCE+SEMINAR)

Max Marks: 100 (50+25+25)

Instructions

- (i) One Solo Exhibition of his/her own Art work done during 1st 2nd 3rd & 4th Semester will be conducted at the end of 4th semester. Internal Examiner will evaluate their technical & aesthetics performance of each candidate at the time of exhibition.
- (ii) Viva-Voce will be conducted by Internal & External Examiner.
- (iii) A Seminar paper will be present in open seminar on any one of relevant topic related to Painting /Applied Art/Sculpture/ Graphics. Candidate can choose his/her own journey of during study & new invention and experimental aspect of the art field.

SUGGESTED BOOKS FOR READING :

Print Making

1. Graphic Art and Craft – D. Kauffmann.
2. Silk Screen Techniques – Biegeleisen and Cohn
3. The Art of the Print – Fritz Eichenberg.
4. Print Making Today – Jules Heller
5. Graphic Art of 18th Century – Jean Adhemer.
6. A Half Century of American Print Making – A Fern
7. Great Prints of the world – Peterdi Gabor
8. Modern Japanese Prints – Oliver Statler.
9. The Art of Lithography – D.C. Berri
10. Offset Printing from stone and plates – Charles Harrap.
11. Japanese Woodblock printing – Umetaro Azechi.
12. Experiments in Wood Cut – Wodern Day.
13. An Introduction to a History of Wood cut – A.M. Hind
14. Stone Lithography – Paul Croft
15. Digital Printmaking – George Whale and Naren Barfield.
16. The Complete Printmaker (Techniques/Traditions/Innovations) – John Ross/Clare Romano/Tim Ross
17. Block and Silk Screen Printing – G. Ahlberg and O. Jarneryd.
18. Early Graphic Art in Bengal (Journal) – Lalit Kala Academy, Pranabranjan Roy.
19. Three Graphic Artist (Journal) – Lalit Kala Academy, Geeta Kapoor.
20. Graphic Art of 18th Century : Jean Adhemer
21. A history of Etching and Engraving- Arthur Hind
22. An Introduction of History of Wood cut – A.M. Hind
23. Graphic Art in India since 1850 – Lalit Kala Academy
24. Contemporary Art (Journal) – Lalit Kala Academy
25. Photo mechanics and Printing – J.S. Mertle and Gordon L. Monsen.
26. Visual Imagination
27. Prints of Twentieth Century – Phanes
28. Dictionary of Print Making Terms – Rosemary Simmons.
29. How to Identify Prints – Bamber Gaspoigne.
30. The Complete Printmaker (Techniques/Traditions/Innovations)– John Ross/Clave Romano/Tim Ross.
31. Collecting Original Prints – Rosemary Simmons Hanre

Course outcome

1. Still Life- Object Drawing (Medium- Pencil, Pastel, Poster Colour)
2. Nature Drawing -Tree Study, Animal Study etc. (Medium- Pencil, Poster, Pestel)
3. Design- 2D, 3D, Letter writing (Medium- Poster Colure)
4. Sketches – (Object/Figure/Nature etc.)

DETAILED SYLLABUS: (OPEN ELECTIVE)

Institute of Fine Arts

C.S.J.M. University, Kanpur

Scheme of Examinations M.F.A. (MASTER OF FINE ARTS)

Opted by Students from other departments of Indic Studies Faculty

(Common for all group: A, B, C & D)

SECOND SEMESTER

MFA-A-206: FUNDAMENTAL OF VISUAL ART-I

Max. Marks: 50 (10+40)

Theory

No. of Assessment: 02

Max. Marks : 10

Course of Study

- Practice of Element of Art (Line, Form,Color, Tone, Texture, Shape etc.)
- Basic Introduction of Art, Fine Art, Types of Art, Definition Of Art

Practical

Time allowed: 06 Hours

Max. Marks :40

No. of Sessional: As following

Medium: As following

Course outcome

- (a) Study of Colors, Medium of Color, pen and ink, water Colour, Oil Colour and Acrylic colour
- (b) Knowledge of Principal of Arts (Balance, Unity, Harmony, Contrast, Dominance etc.

THIRD SEMESTER

MFA-A-305: FUNDAMENTAL OF VISUAL ART- II

Max. Marks:50 (10+40)

Theory

No. of Assessment: 02

Max. Marks : 10

Practical

Time allowed: 06 Hours

Max. Marks :40

No. of Sessional: As following

Medium: As following

1. Copy from master Art -Indian and Western painter (Medium-Water Color, Poster Color)-
Total no. of Assignment-2.
2. Landscape Painting Outdoor And Indoor, Nature Study (Poster Colour, Water Colour, Pencil Colour,Oil Colour, Acrylic Colour)-**Total no. of Assignment-3.**
3. **Sketches: - 20** (Object/ Figure/ Nature etc.)

Instructions:

- 1) Themes/Subject matters/topics will be of multiple choices.

- 2) Board of Internal Examiner (Director/Head, Internal and onenominee fromDirector/Head) will evaluate the Sessional work.